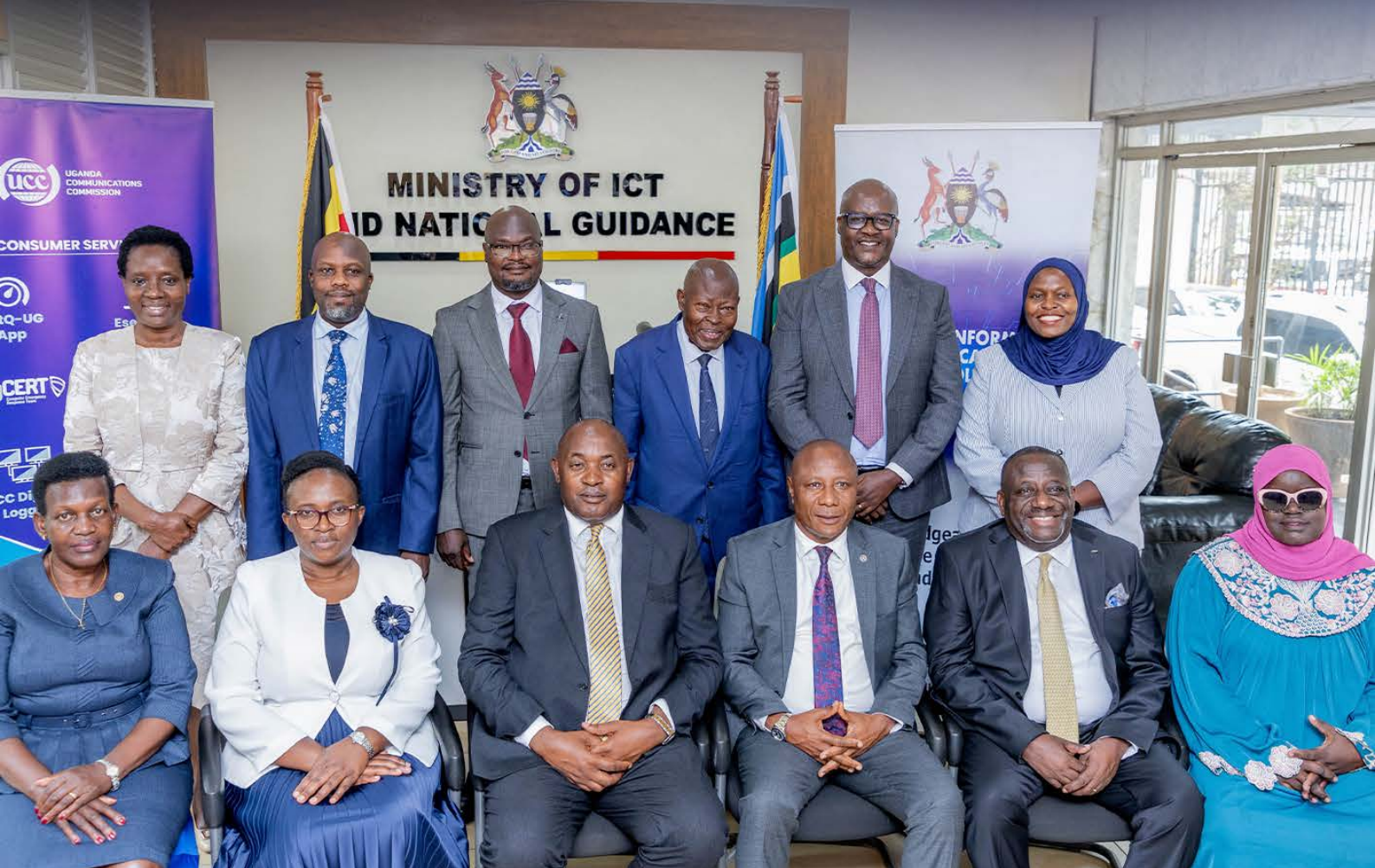




UGANDA
COMMUNICATIONS
COMMISSION

Market Performance Report Q2 2025 (Apr – Jun 2025)



Industry Snapshot June 2025



55.8
Million

Mobile
Registered
Subscriptions



Mobile Money Registered
Subscriptions

51.1M

50.5 MILLION

*Statistics from BOU



Domestic
Mails

375,433

371,853



Mobile Subscriptions
(Active 90 Day)

44.3M

43.2 MILLION



Mobile Money Active
Subscriptions (90 Day)

34.6M

33.7 MILLION

*Statistics from BOU



East Africa
Inbound Packages

17,863

17,534



Mobile Internet Subscriptions
(Active 30 Day)*

16.5M

16.0 MILLION

*Subscribers that use more than 30MB per month



Mobile Money
Transaction Counts

2.18B

2.13 BILLION

*Statistics from BOU



East Africa
Outbound Packages

10,178

9,824



On-Net Traffic (Minutes)

20.1B

20.4 BILLION



Smartphones*

17.6M

17.2 MILLION

* Changed metric in calculation



Express Mail
Inbound (EMS)

2,733

2,940



Off-Net Traffic (Minutes)

1.4B

1.3 BILLION



Towers

5,327

5,258



Express Mail
Outbound (EMS)

3,173

2,199



Internet Traffic (GBs)

254.1M

239.1 MILLION



Fibre (Kilometres)

56,486

48,336



Rest of Africa
Incoming Packages

9,126

8,484



ONA Incoming Traffic
(Minutes)

197.6M

227.5 MILLION



Gross Telecom
Revenue (UGX)

1.78 TRILLION

1.78 TRILLION



Rest of Africa
Outgoing Packages

3,828

2,994



ONA Outgoing Traffic
(Minutes)

40.9M

40.7 MILLION



International Incoming
Traffic (Minutes)

11.0M

12.8 MILLION



Gross Postal & Courier
Revenue (UGX)

12.4 BILLION



International Outgoing
Traffic (Minutes)

6.6M

7.1 MILLION

Q2 2025

Q1 2025

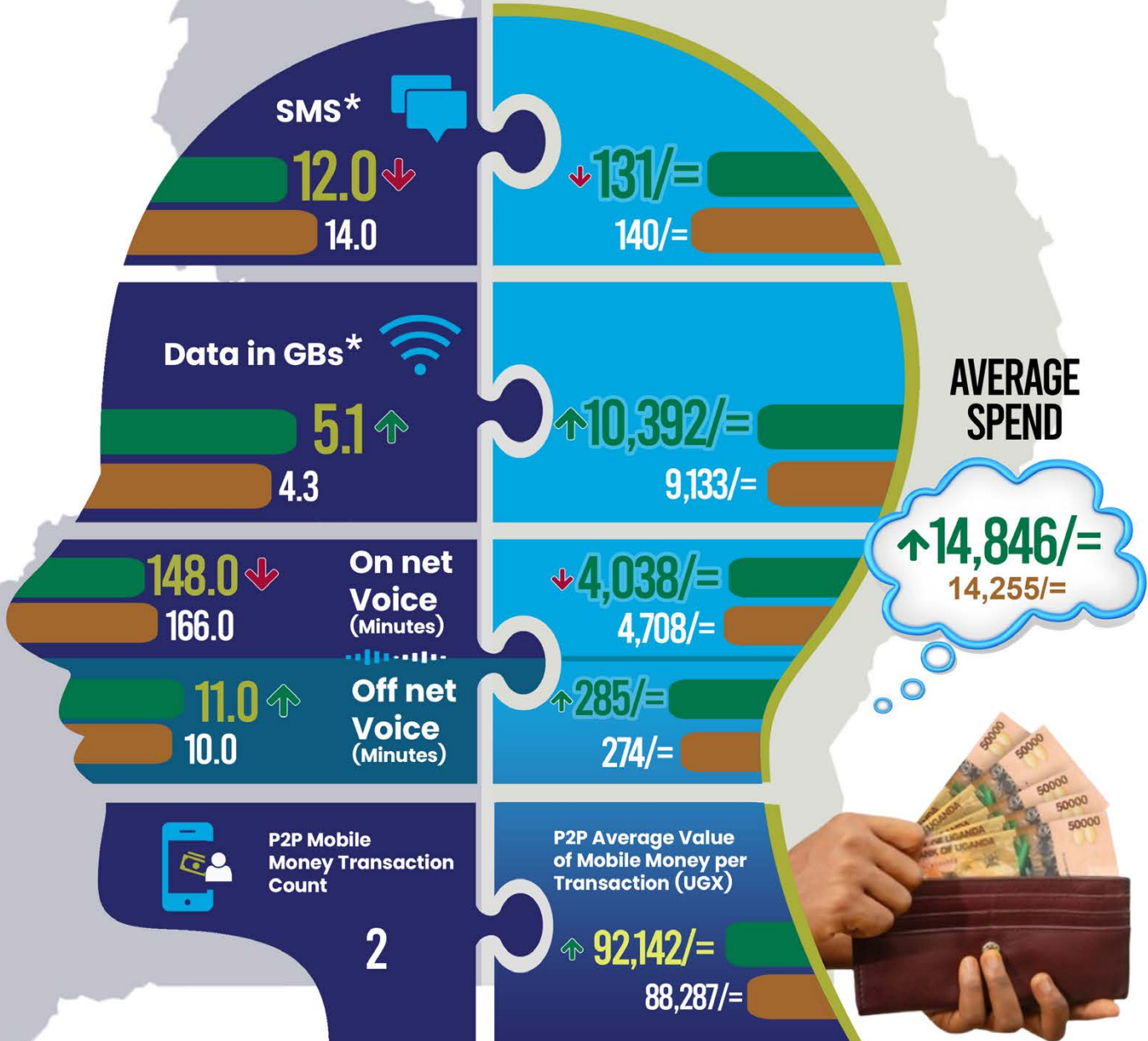


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June 2025 Average User Profile

Average Monthly Service Usage (Volumes)

Monthly Service Usage Spend (UGX)



* Changed Metric in Calculation

● Q2 2025

● Q1 2025



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- 1. The industry,*
- 2. Prospective entrants,*
- 3. Government,*
- 4. Academia and other stakeholders.*

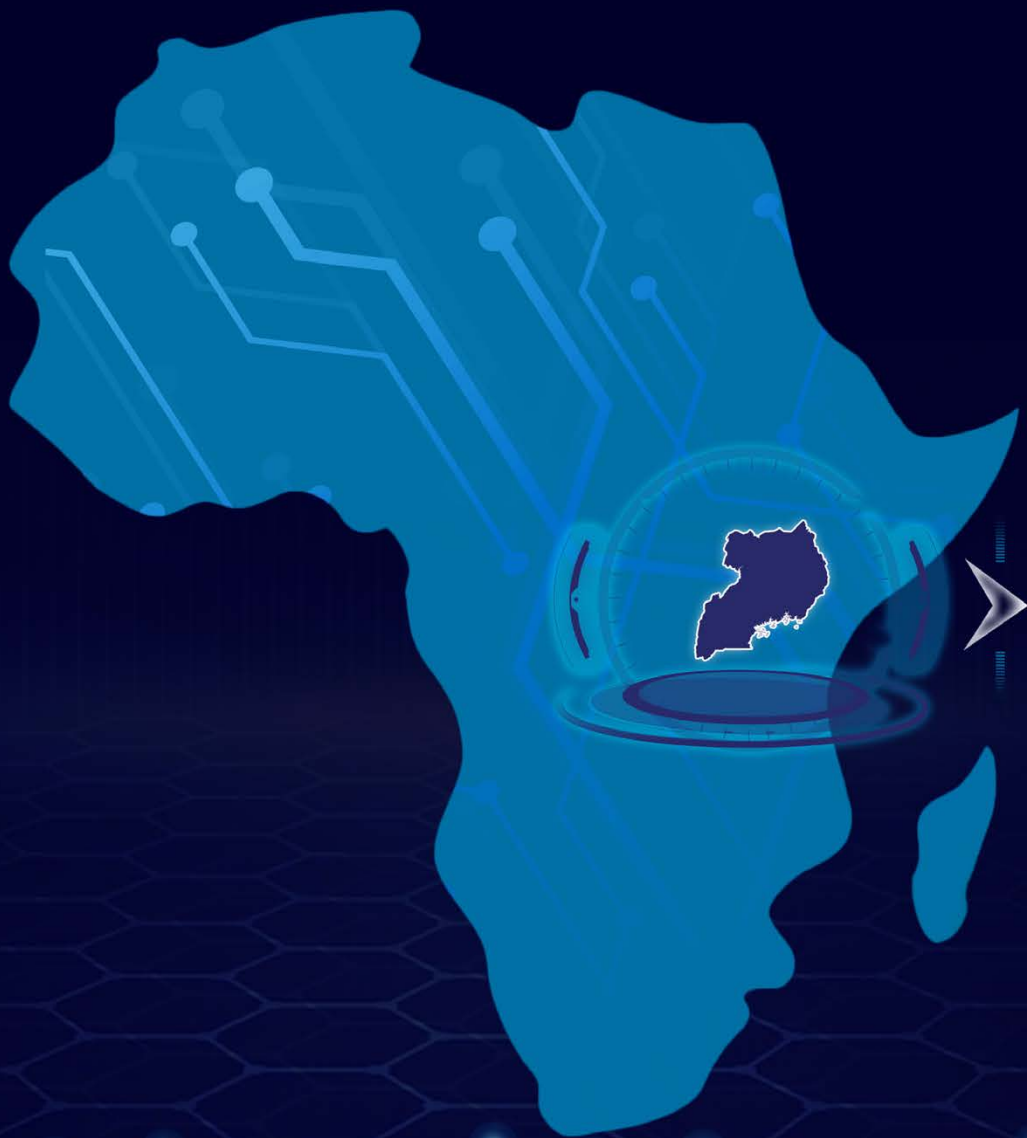
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Introduction

This is a review of the industry performance, trends, and key developments for the second quarter of 2025, starting April to June 2025. The report covers:

1. Domestic Highlights
2. Service Access and Subscriptions
3. Traffic and Usage
4. Financial Performance
5. Post and Courier Sector
6. Broadcast and Multimedia
7. Film and Cinema

Domestic Highlights



Key Headlines (Apr - Jun 2025)

2nd April 2025

UCC Swears in New Board



On 2nd April 2025, the Uganda Communications Commission (UCC) officially inaugurated its newly appointed Board Members, led by Dr. Charity Basaza Mulenga, an accomplished electrical engineer and academic leader. The new UCC Board of Directors comprises of professionals from the technology, legal, and public health sectors, who have pledged to uphold integrity and spearhead Uganda's digital transformation.



Dr. Charity Basaza Mulenga
Board Chair



Mr. Bernard M. Katureebe
Board Member



Hon. Sylvia Namabidde Musisi
Board Member



Mr. Stephen D. Kabugu
Board Member



Ms. Hawa Tuku
Board Member



Eng. Paul Odoi
Board Member



Eng. Geoffrey Agoi
Board Member



Hon. George W. Nyombi Thembo
Board Member



Key Headlines Ctd..(Apr - Jun 2025)



14th Apr – 6th Jun 2025

12th edition of the Uganda Film Festival (UFF) 2025

This year's 12th UFF festival kicked off with screenings, workshops, and a gala, attracting 365 film submissions across multiple categories. Over 3,000 participants attended screenings. Eleven capacity-building workshops trained over 691 film stakeholders, covering technical and creative skills. The award ceremony on 6th June celebrated talent, notably for the films "Nkinzi" and "Kimote," which won multiple key awards.



30

Winners



691

Trainees



3,064

Cinema Attendees



1,700

UFF Gala Guests



April 2 – April 24, 2025

International Girls in ICT 2025



UCC marked International Girls in ICT Day 2025 with regional engagement activities across five regions: Arua, Gulu, Mbale, Mbarara, and Kampala between April 2nd and 17th, empowering girls from secondary schools through skills-based learning sessions. The month-long activities culminated in a national celebration at the Uganda Institute of Information and Communications Technology, Nakawa, on April 24th, featuring keynote addresses, an ICT debate, testimonials, and a panel of prominent women leaders in ICT, under the theme *"Girls in ICT for an Inclusive Digital Transformation."*

April – June 2025

ONGOING INITIATIVES

UCC/UCUSAF Digital Skilling Empowers Over 900 Persons with Disabilities Across 28 Districts in Uganda

The second phase launched with intensive digital skills training in 28 districts nationwide, reaching over 900 PWDs. Trainings focus on essential digital tools and assistive technologies tailored to those with hearing and mobility impairments.



DECEDA Project Launched to Advances Digital Learning in 31 Primary Schools Across Uganda

The Digitally Enabled Community-Centered Early Childhood Development Approach (DECEDA) project is funded by UCC/UCUSAF and implemented in partnership with the Ministry of Education and Sports, and targets 31 public primary schools in Uganda. It focuses on underserved rural communities to improve educational outcomes and equitable access for teachers and learners amid challenges like overcrowding and limited resources.



Financial Sector Anti-Fraud Consortium (AFC) and Collaborative Nationwide Public Awareness Campaign Kickoff

AFC is a strategic alliance committed to combating financial fraud in Uganda. The AFC brings together regulators, financial institutions, payment service providers, law enforcement, and industry associations to collectively anticipate, detect, prevent, and respond to fraud. UCC and the Bank of Uganda (BoU) partnered to conduct a joint nationwide public awareness campaign via radio across Uganda's Eastern, Western, Northern, and Central regions including towns like Jinja, Mbale, Arua, Gulu, and Kampala, under the theme "*E-Payments and Anti-Fraud Consortium*." The campaign aims to raise awareness about safe and inclusive use of e-payment systems, engage consumers on digital safety, and highlight the Anti-Fraud Consortium's role in combating fraud.



15th April 2025



UCC and U.S. Embassy Bilateral Cooperation Meeting

UCC leadership led by the Executive Director Hon. Nyombi Thembo, met with a delegation from the U.S. Embassy in Kampala, led by Mr. Luis Salas – Economic Unit Chief of the U.S. Embassy, to discuss collaboration on ICT licensing, cybersecurity, AI regulation, and infrastructure development, aiming to strengthen Uganda's ICT sector and regional partnerships.

15th April – 7th May 2025



“YO SIM CARD, YO LIFE” Nationwide RICA Campaign

UCC launched a campaign to promote compliance with the 2024 SIM Card Registration Regulations. Starting in Soroti and extending through Mbale, Jinja, and northern Uganda (including Arua and Gulu). This campaign emphasised digital security, consumer rights, and legal compliance.

22nd April 2025



UCC Joins World Digital Audio Broadcasting (WorldDAB)

UCC was officially welcomed as a member of WorldDAB, enhancing Uganda's participation in advancing the development and regulation of digital radio broadcasting across the continent. DAB is a global digital radio standard that transmits audio digitally, offering better sound quality, more efficient spectrum use, and extra data services.

24th April 2025



Telecom Towers Recognised as Critical Infrastructure

President Museveni committed to designating telecom towers as critical national infrastructure to curb vandalism and improve service reliability. Discussions with officials from the Ministry of ICT & National Guidance, and American Tower Company Uganda (ATC Uganda), emphasised extending electricity to remote tower sites as key to digital inclusion efforts.

25th – 30th April 2025



Simu Klear Campaign for Authentic Devices in Kalangala and Jinja Districts

The consumer protection campaign promoted genuine mobile device usage to prevent risks associated with counterfeit products. Awareness activities were held in Kasekulo Village and Masese Landing Site, targeting increased adoption of legitimate technology.

8th May 2025



Africa AI Summit 2025

UCC Executive Director Hon. Nyombi Thembo delivered the opening address at the Africa AI Summit in Kampala. Emphasising AI's transformative potential. He noted that AI could improve workforce productivity by up to 40%, and called for inclusive, community-centric AI development across Africa.

12th May 2025



MTN Uganda's Contribution to UCC Universal Service Fund

MTN Uganda contributed UGX 50.55 billion, equating to 2% of its gross revenue, fulfilling licensing obligations. This represented an increase from UGX 42.5 billion the previous year. Half of the funds support Uganda's Universal Service and Access Fund aimed at extending ICT services to underserved areas.

13th May 2025



Airtel Uganda's Annual Revenue Contribution

Airtel Uganda Managing Director Soumendra Sahu announced a contribution of UGX 37.9 billion (2% gross revenue levy) to UCC. These funds support ICT infrastructure expansion, digital inclusion for persons with disabilities, and initiatives targeting marginalized communities.

15th May 2025



Launch of 'TOKIGEZA' Campaign Against Telecom Infrastructure Vandalism

UCC in collaboration with leading telecom operators MTN Uganda, Airtel Uganda, and ATC Uganda, united to combat infrastructure vandalism through the 'TOKIGEZA' campaign, signalling a coordinated effort to protect essential ICT assets nationwide. The campaign name is derived from a Luganda phrase meaning "Don't try it."

27th May 2025



Broadcast & Digital Media Convention 2025

Hosted at Four Points by Sheraton, this convention brought together broadcasters, regulators, and content creators to discuss AI-driven media innovations. Vice President HE Jessica Alupo, officially opened the event. UCC's Director of Corporate Affairs, Fred Otunnu, highlighted challenges and opportunities of AI integration in media.

29th – 30th May 2025



Participation in Musevenomics Conference 2025

The Musevenomics conference is a socio-economic transformation discussion, attended by senior political and economic figures including Minister of Justice and Constitutional Affairs – Norbert Mao and Bank of Uganda Governor – Dr. Michael Atingi-Ego. The conference focused on policy interventions to accelerate national development.

5th June 2025



Data Protection & Privacy CEO Forum 2025

The Data Protection & Privacy CEO Forum 2025 brought together CEOs, Technology leaders, Regulators & Legal experts for powerful conversations on data governance in the digital age. Key topics discussed by UCC included: responsible data handling, balancing innovation & consumer privacy, legal compliance & digital rights, and building trust through transparency.

16th – 20th Jun 2025



15th Communications Consumer Parliament (CCP-15)

CCP-15 themed *"Digital Safety, Your Priority,"* was held across the Teso sub-region of Uganda, covering nine districts including Soroti, Kumi, Bukedea, and Katakwi. The week-long event included diverse activities such as SACCO town hall meetings, youth symposiums, radio talk shows, roadshows, and an online X Space session, reaching over **1,031,784 people**. The main event took place on June 20 at Soroti Hotel with 400 participants from

government, service providers, consumer groups, and security agencies. Key discussions focused on digital financial safety, consumer rights, network quality issues.

26th – 27th Jun 2025

Second Workshop on Digital Fraud Prevention



Held at Lake Victoria Serena Hotel, the Second Digital Financial Services workshop convened regulators, banks, telecoms, fintechs, and law enforcement to address digital financial fraud losses. Discussions focused on AI fraud detection, biometric SIM registration, national awareness campaigns, legal reforms, and improved stakeholder coordination. Key interventions shared during the workshop included the deployment of AI fraud detection tools, SIM Swap APIs, biometric verification, and national awareness campaigns like "Bera Steady" and Tonfera.

27th Jun 2025

The Inaugural Africa Electricity Symposium 2025



The Electricity Regulatory Authority (ERA) successfully hosted the Inaugural Africa Electricity Symposium (AES) from 25th to 27th June 2025 at Mestil Hotel Kampala, under the theme *"Powering Africa: Smart Innovations and Sustainable Energy for Growth."* UCC Executive Director Hon. Nyombi Thembo stressed that reliable power supply is critical to support Uganda's expanding digital infrastructure, and called for strengthened collaboration.

Service Access and Subscriptions



Q2 2025 Subscriptions



44.3 Million

Active Mobile Subscriptions

227.0 Thousand

Fixed Line Subscriptions

Devices and Terminals



6.0 Million
Basic Phones



30.0 Million
Feature Phones



17.6 Million
Smart Phones

Active Subscriptions



34.6 Million
Mobile Money

16.5 Million
Mobile Internet

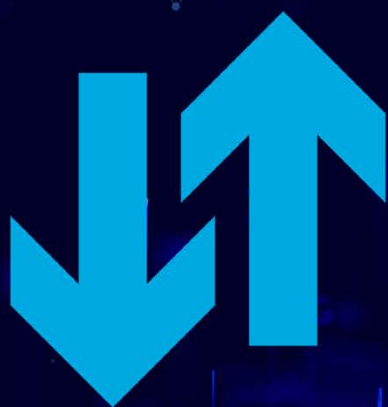
172 Thousand
Fixed Internet

Social Media Subscriptions

As of June 2025



Traffic and Usage



Q2 2025 Traffic



**2.18
Billion**
Mobile Money
Transactions



**254.1
Million**
GigaBytes (GBs)
Downloaded



**15.5
Billion**
USSD
Sessions



**20.1
Billion**
Domestic On
Net Minutes



**1.4
Billion**
Domestic Off
Net Minutes



**197.6
Million**
One Net Area
(ONA) In Minutes



**40.9
Million**
One Net Area
(ONA) Out



**11.0
Million**
International
Voice In Minutes



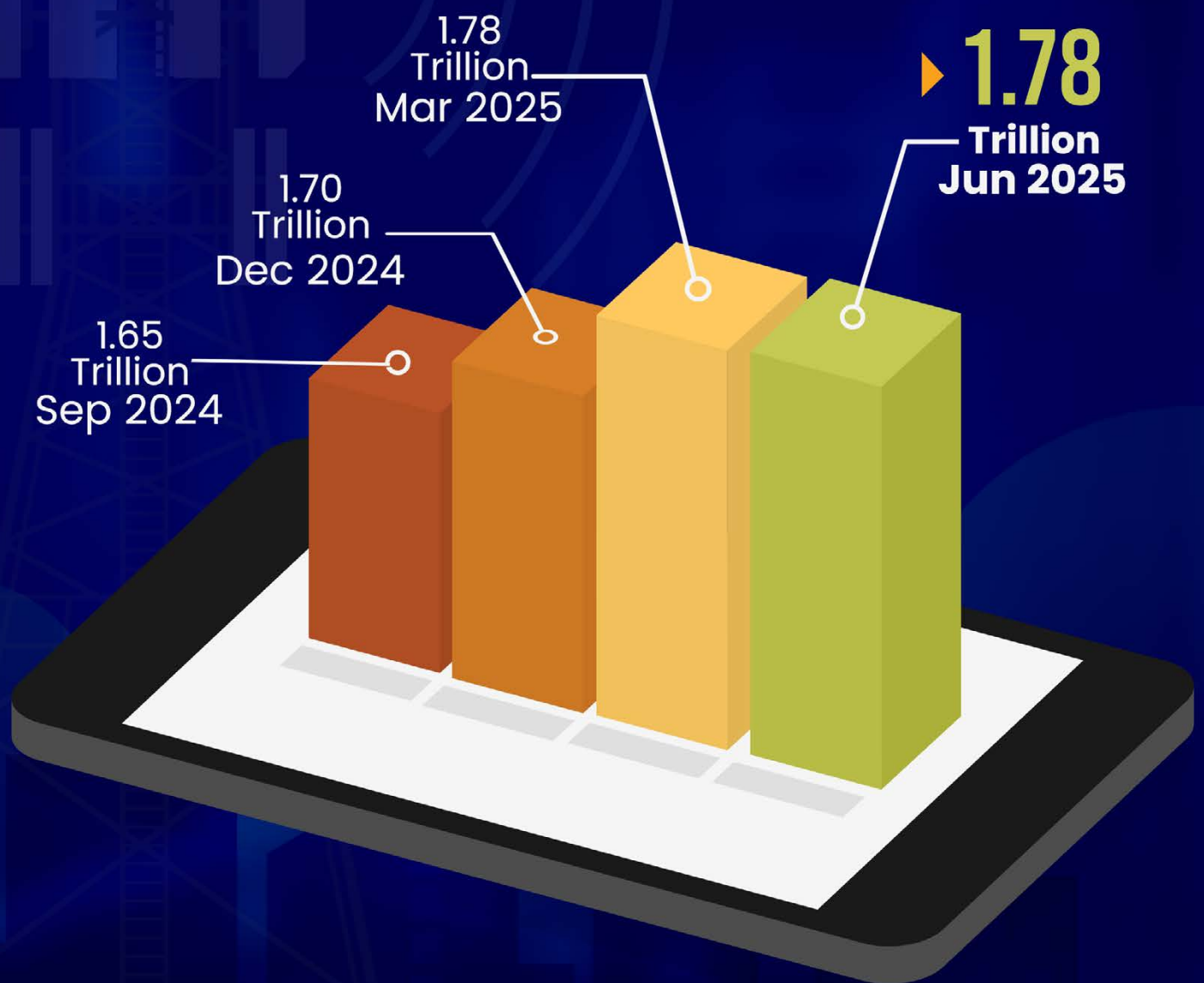
**6.6
Million**
International
Voice Out Minutes



Financial Performance



Q2 2025 Telecom Revenue



Q2 2025 Postal & Courier Revenue

► **12.4**
Billion
Jun 2025



Postal and Courier Sector Highlights



KEY HEADLINES

13th - 14th March 2025



Postal and Courier Baraza 2025

UCC hosted the inaugural Postal and Courier Baraza on April 24th, 2025, themed "Safe Hands, Secure Delivery – Use Licensed Operators." This event aimed at promoting regulatory compliance by addressing the issue of unlicensed courier operators and raise public awareness about the crucial role of postal and courier services in supporting Uganda's expanding e-commerce sector. Gathering a diverse range of stakeholders from postal operators, policymakers, consumer advocates, e-commerce representatives, to security agencies, the Baraza featured a sector engagement forum, exhibitions, roadshows in Kampala, edutainment sessions, a consumer survey, and a blood donation drive.



29 Exhibitor Stalls

269

participants from operators, schools, Traders Association (KACITA), Insurance, Ministries etc.



Q2 2025 Postal and Courier Overview

Postal Traffic (Mails)

3,173

Express Mail Service
(EMS) Outbound



17,863

East Africa
Inbound



10,178

East Africa
Outbound



375,433

Total Mails
Delivered
Country-wide



2,733

Express Mail Service
(EMS) Inbound



178,989

Rest of the World
Inbound



216,012

Rest of the World
Outbound

Courier Traffic

Posta Uganda
(National
Postal
Operator)



Total Items
Delivered Countrywide

73,366

Domestic
Couriers



Total Items
Delivered Countrywide

117,082

International
Couriers



Total Items
Delivered Countrywide

65,896

Regional
Couriers



Total Items
Delivered Countrywide

9,878

Inter-City
Couriers



Total Items
Delivered Countrywide

31,545

Total Items
Delivered
Countrywide



297,767

Broadcast and Multimedia



Q2 2025 Broadcasting Overview

Country Mapping for The Pay-TV market in Uganda



DStv Satellite	Country Wide
zuku Satellite	Country Wide
azamTV Satellite	Country Wide
StarTimes Satellite	Country Wide

StarTimes
Terrestrial

Kampala, Wakiso,
Mpigi, Masaka,
Mbarara, Fortportal,
Jinja, Mukono,
Kalangala, Luweero,
Gulu and Mbale

GOtv
Terrestrial

Kampala, Jinja,
Iganga, Mbale, Lira,
Gulu, Arua, Kasese,
Mbarara,
Masaka and Wakiso



Cable

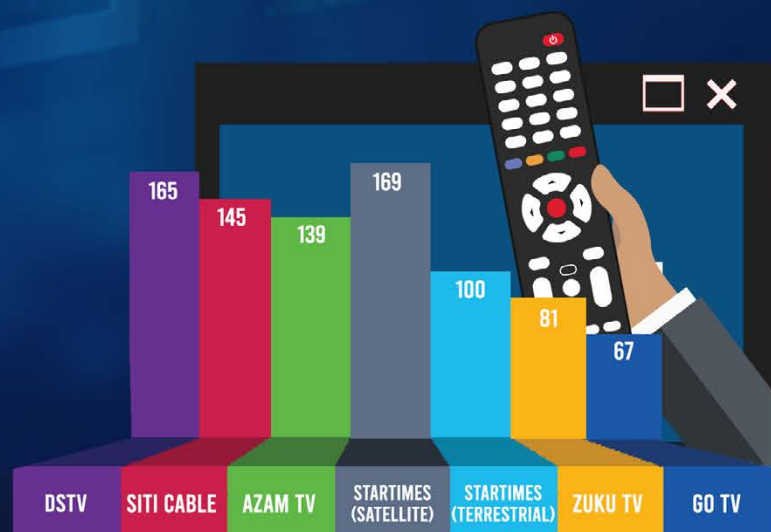
Kampala & Jinja

PAY TV (JUNE 2025)

1.0
Million
Subscribers



Channels Offered



Film and Cinema



Q2 2025 Local Film Overview

19th May - 5th Jun 2025



Uganda Film Festival 2025 Workshops & Trainings engage 691 participants

The workshops and training sessions focused on enhancing skills within the Ugandan film industry. With 11 key events held across venues such as UCC House, UICT Nakawa, film schools, and online platforms, the initiative engaged 691 participants and covered diverse areas including film production, scriptwriting, cinematography, casting, and more.



19 – 21 May: Special Effects, Costumes, Creative Hair & Make-Up for Film

23 May: Artificial Intelligence Workshop

26 – 30 May: Intro to Film Production

1 – 2 Jun: Script writing Master class

1 – 2 Jun: The Art of Film Pitching

3 Jun: Cinematography (Cameras & Lenses)

4 Jun: Strategic Casting & Talent Management

4 Jun: Navigating Digital Film

5 Jun: Producer's Round Table Workshop

5 Jun: Building Strong Industry Guilds



INTERNATIONAL FILM AWARD WINNERS

Ugandan filmmakers win five awards at the Zanzibar International Film Festival (ZIFF),

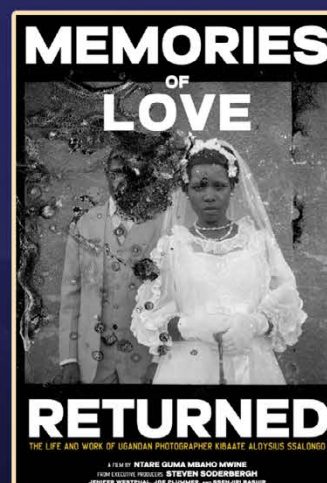
Ugandan filmmakers made a notable impact at the Zanzibar International Film Festival (ZIFF), proudly showcasing the country's talent on an international stage. Highlights include Doreen Mirembe winning Best Actress in a TV Series for her role in *"Damalie"*, Jonathan Curtiss's *"Boy No Fear"* receiving Best Short Film, and Guma Mbaho Mwine's *"Memories of Love Returned"* awarded Best Documentary Film. Peter Odeke earned Best Actor in a Feature Film for *"Janani – The Last Stand"*, which also took home Best Feature Film, directed by Matt Bish. These accolades underscore Uganda's growing prominence and excellence in the regional film industry.



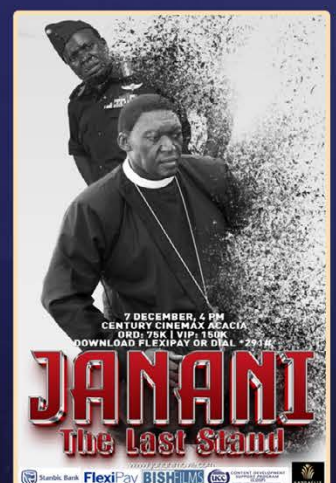
Best Actress



Best Short Film



Best Documentary



Best Actor,
Best Feature Film





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