



**Market  
Performance  
Report  
1Q FY 2023/24  
(Jul - Sep 2023)**



# Industry Snapshot September 2023



Telephone Subscriptions  
(Mobile)



Mobile Money Registered Subscriptions



\*Statistics from BOU

3Q23

2Q23



Mobile Internet Subscriptions  
(Active 90 Day)



Mobile Money Active Subscriptions (90 Day)



\*Statistics from BOU

98%

Radio Coverage



TV Broadcasters



FTA PAY TV HYBRID ONLINE

35

7

34

2



On-Net Traffic



Mobile Money Transaction Counts



\*Statistics from BOU



Off-Net Traffic



Smartphones



Number of SIMs  
per Subscriber

3:1



Internet Traffic (GBs)



Towers



ONA In Traffic



Fibre (Kilometres)



Financial  
Performance



1.44 TRILLION

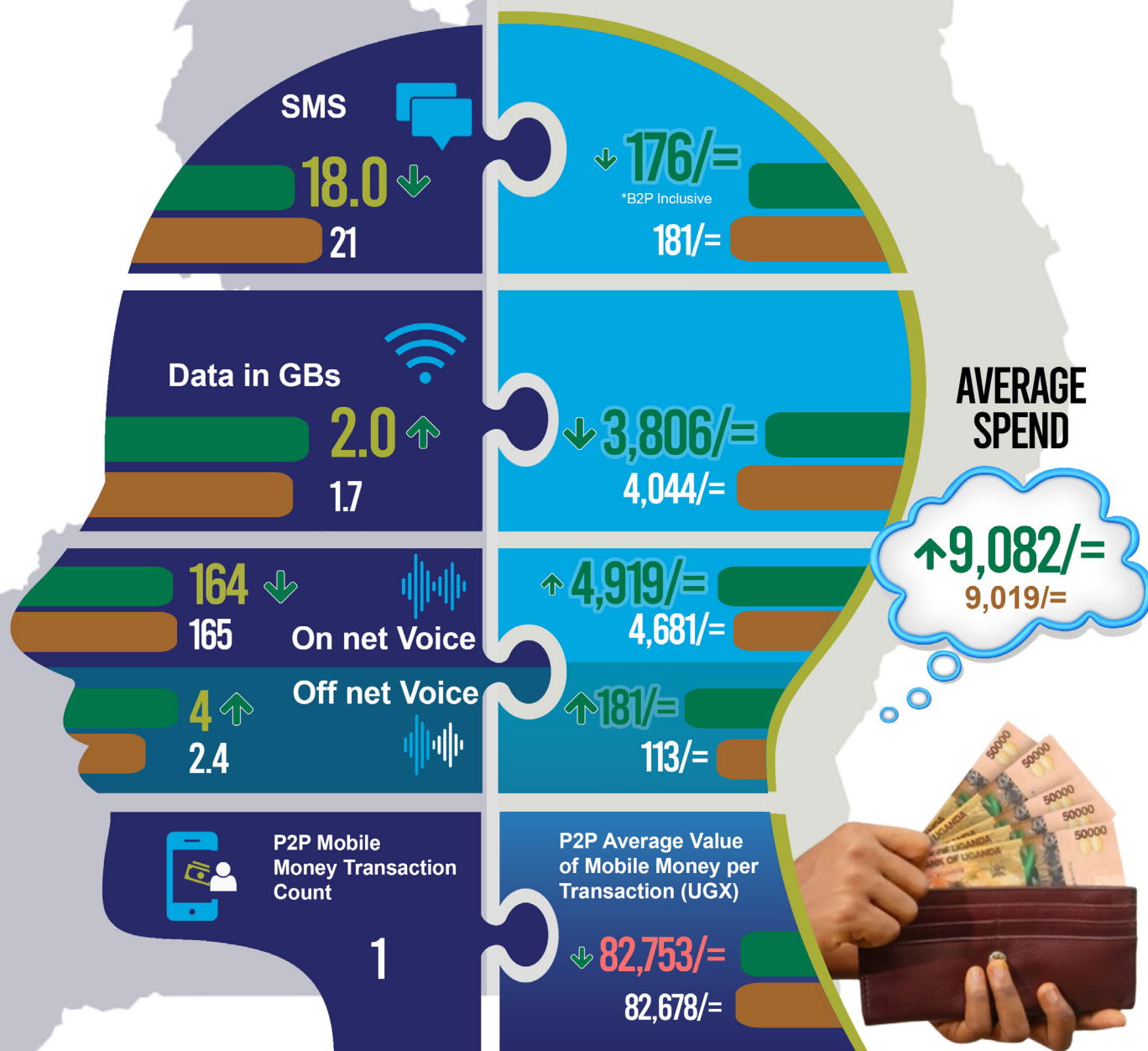
1.36 TRILLION



# September 2023 Average User Profile

## Average Monthly Service Usage (Volumes)

## Monthly Service Usage Spend (UGX)



● 3Q23

● 4Q23



UGANDA  
COMMUNICATIONS  
COMMISSION

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- 1. The industry,*
- 2. Prospective entrants,*
- 3. Government,*
- 4. Academia and other stakeholders.*

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## **UCC awards 5G Spectrum**

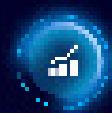
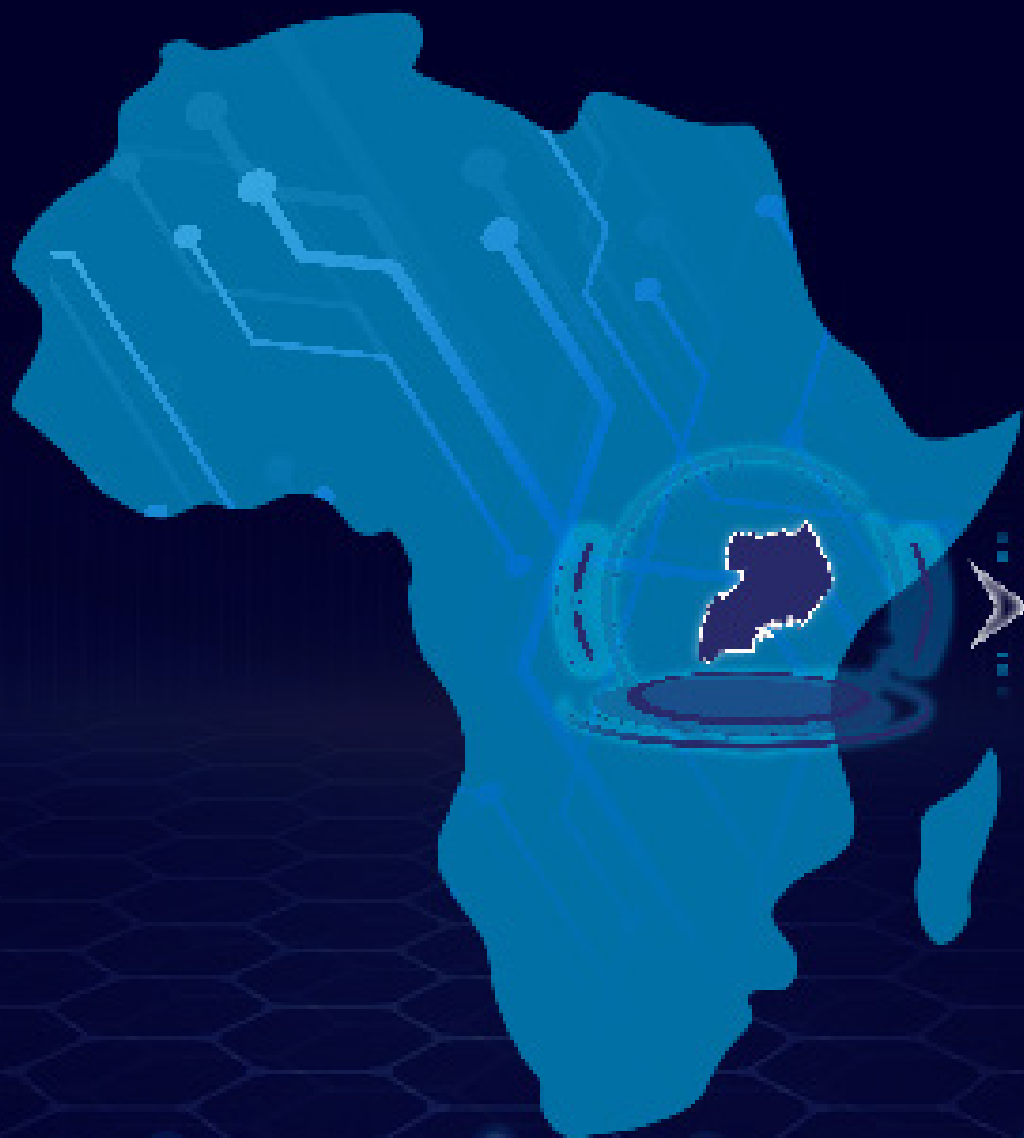
*In the third quarter of 2023, the Uganda Communications Commission (UCC) awarded spectrum licenses following a competitive process initiated in May 2023, that invited telecommunication sector players to apply for radio spectrum.*

# Introduction

This is a review of the industry performance, trends and key developments for the first quarter of the 2023/24 Financial Year starting July to September 2023. The report covers:

1. Domestic Highlights
2. Service Access and Subscriptions
3. Traffic and Usage
4. Financial Performance
5. Post and Courier Sector
6. Broadcast and Multimedia

# Domestic Highlights



# Key Headlines (Jul -Sep 2023)



## 27 - 30th July 2023

Deployment of 5G spectrum starts. MTN Uganda begun its 5G roll out with deployment of sites at Lugogo and Bugolobi areas while Airtel Uganda activated its first 5G Site at Bulange - Mengo. Out of the 37 available spectrum blocks, 25 were awarded to both Airtel Uganda and MTN Uganda



## 1st August 2023

The National Information Technology Authority Uganda (NITA-U) announced that it had halved the bandwidth prices for Departments, and Agencies (MDAs) from USD70 to USD 35 per Mbps, surpassing its National Development Plan (III) target.



## 16th August 2023

Uganda Telecom Limited (UTL) rebranded to Uganda Telecommunication Corporation Limited (UTCL), trading as Utel. The rebrand comes after UTL's assets were acquired by UTCL at UGX 316 billion in 2022.



## 17th August 2023

Government unveils five-year Digital Transformation Roadmap. Vice President Jessica Alupo thanked UNDP and other development partners for supporting the Government in developing the roadmap.

## 28th September, 2023

UCC launches a Digital Audio Broadcasting (DAB) pilot with UBC TV Uganda as the signal distributor & select radio stations. It is aimed at identifying policy, regulatory & operational requirements to harness the technology in Uganda alongside FM, internet & satellite radio.



# Service Access and Subscriptions



# 3rd Quarter 2023 Subscriptions



**36.5 Million**

Active Mobile Subscriptions

**132 Thousand**

Fixed Line Subscriptions

## Devices and Terminals



**2.1 Million**  
Basic Phones



**25.8 Million**  
Feature Phones



**14.1 Million**  
Smart Phones

## Subscriptions



**40.6 Million**  
Mobile Money  
(Registered)

**15.3 Million**  
Mobile Internet

**45.4 Thousand**  
Fixed Internet

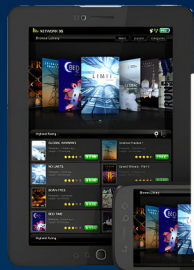
# Traffic and Usage



# 3rd Quarter 2023 Traffic



**1.61  
Billion**  
Mobile Money  
Transactions



**173.9  
Million**  
GigaBytes (GBs)  
Downloaded



**12.1  
Billion**  
USSD  
Sessions



**17.7  
Billion**  
Domestic On  
Net Minutes



**456.2  
Million**  
Domestic Off  
Net Minutes



**281.8  
Million**  
One Net Area  
(ONA) In Minutes



**26.4  
Million**  
One Net Area  
(ONA) Out Minutes



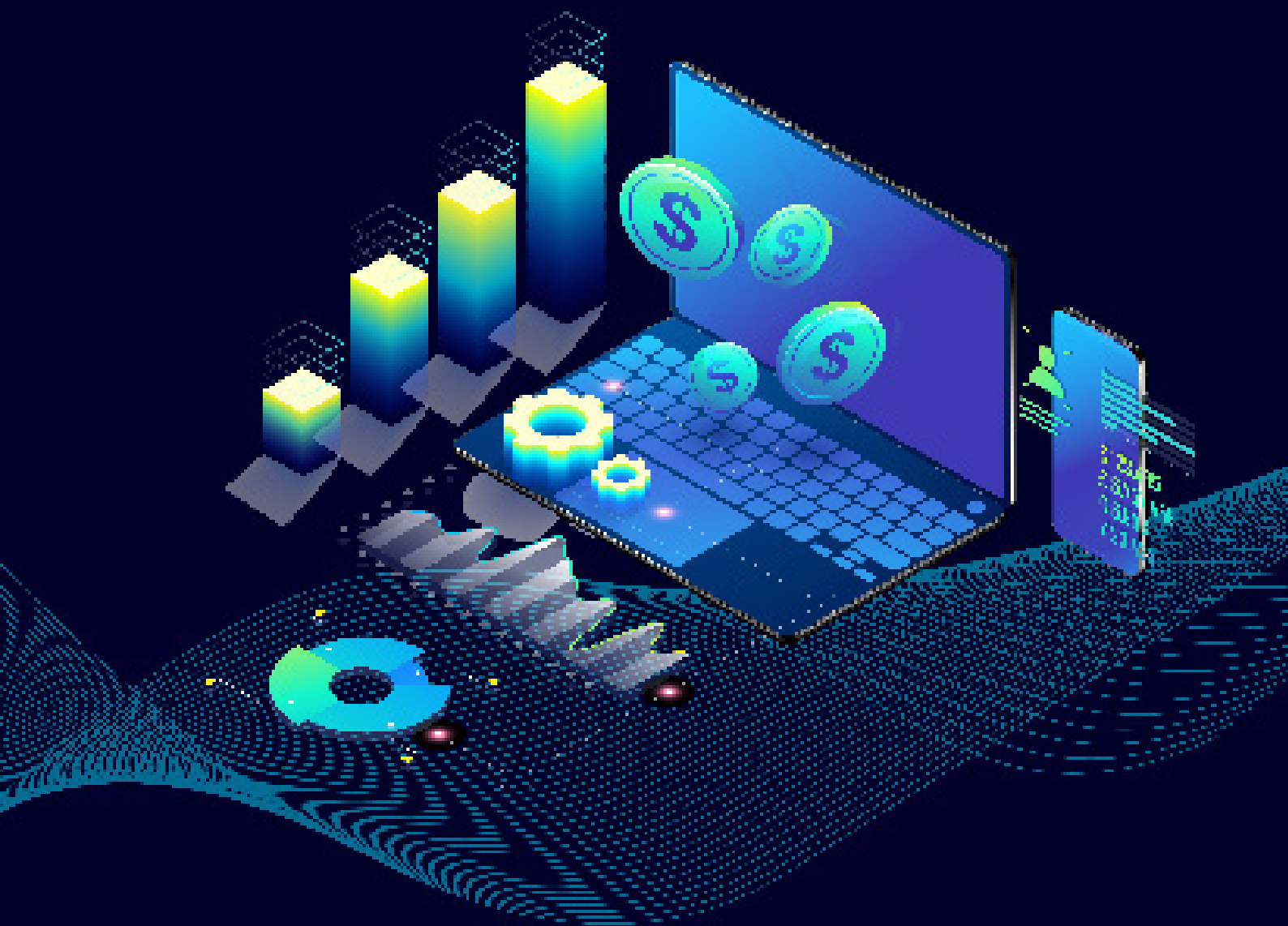
**18.7  
Million**  
International  
Voice In Minutes



**7.8  
Million**  
International  
Voice Out Minutes



# Financial Performance



# 3rd Quarter 2023 Telecom Revenue



# Post and Courier Sector Highlights



# Post and Courier Overview

**1,848**

Express Mail Service  
(EMS) Outbound



**4,113**

East Africa  
Inbound



**1,667**

East Africa  
Outbound



**174,038**

Mails Delivered  
Country-wide



**1,863**

Express Mail Service  
(EMS) Inbound



**127,532**

Rest of the World  
Inbound



**92,184**

Rest of the World  
Outbound

# Broadcast and Multimedia



# Broadcasting Overview

## Country Mapping for The Pay-TV market in Uganda



**DStv**  
Satellite

Country  
Wide

**zuku**  
Satellite

Country  
Wide

**StarTimes**  
Satellite

Country  
Wide

**StarTimes**  
Satellite

Country  
Wide

**StarTimes**  
Terrestrial

Kampala, Wakiso,  
Mpigi, Masaka,  
Mbarara, Fortportal,  
Jinja, Mukono,  
Kalangala, Luweero,  
Gulu and Mbale

**GOtv**  
Terrestrial

Kampala, Jinja,  
Iganga, Mbale, Lira,  
Gulu, Arua, Kasese,  
Mbarara,  
Masaka and Wakiso

**Sun TV**  
Cable

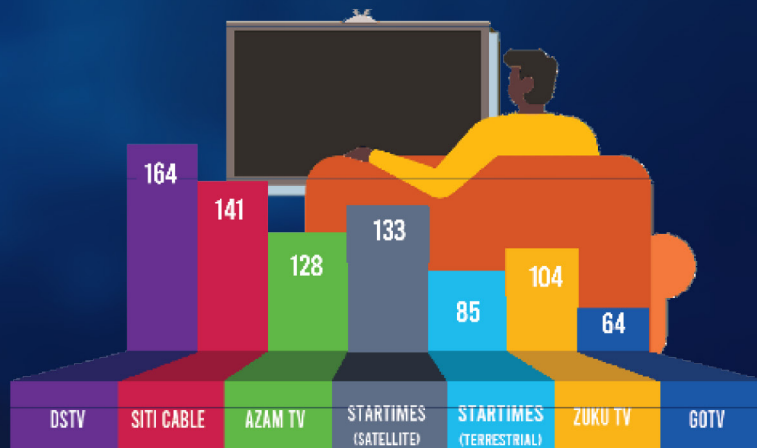
Kampala & Jinja

## PAY TV (SEPTEMBER 2023)

▶ **1.9**  
Million  
Subscribers




## Channels Offered









 0800222777

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