



UGANDA
COMMUNICATIONS
COMMISSION

Market Performance Report 4Q FY 2023/24 (Apr – Jun 2024)



Industry Snapshot June 2024



Telephone Subscriptions
(Mobile)



Mobile Money Registered
Subscriptions



*Statistics from BOU



Domestic
Mails



Mobile Internet Subscriptions
(Active 90 Day)



Mobile Money Active
Subscriptions (90 Day)



*Statistics from BOU



East Africa
Inbound Packages



On-Net Traffic (Minutes)



Mobile Money
Transaction Counts (UGX)



*Statistics from BOU



East Africa
Outbound Packages



Off-Net Traffic (Minutes)



Smartphones



Express Mail
Inbound (EMS)



Internet Traffic (GBs)



Towers



Express Mail
Outbound (EMS)



ONA In Traffic (Minutes)



Fibre (Kilometres)



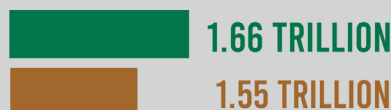
Rest of Africa
Incoming Packages



ONA Out Traffic (Minutes)



Gross Telecom
Revenue (UGX)



Rest of Africa
Outgoing Packages



International In Traffic
(Minutes)



International Out Traffic
(Minutes)

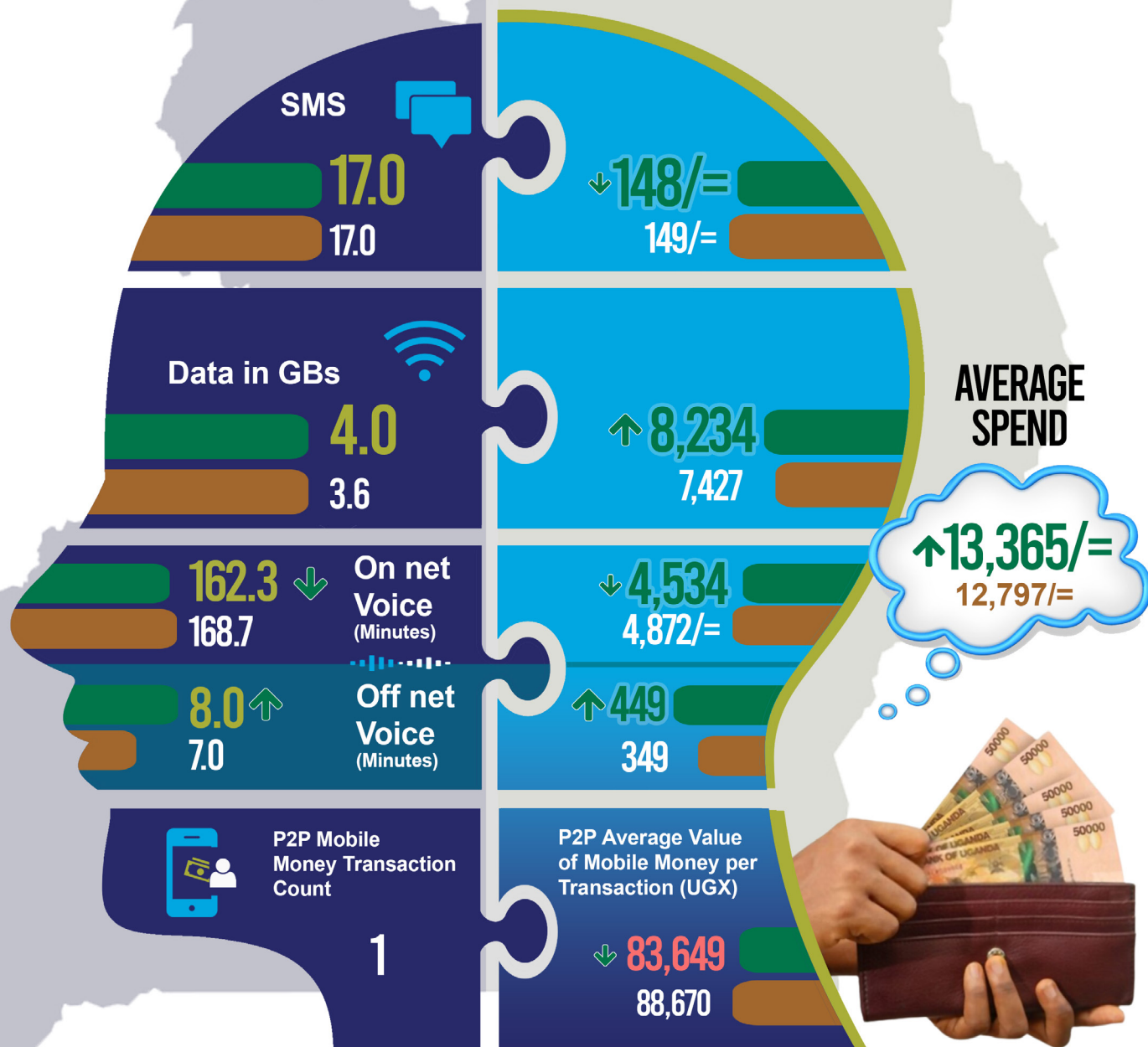


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June 2024 Average User Profile

Average Monthly Service Usage (Volumes)

Monthly Service Usage Spend (UGX)



● 2Q24

● 1Q24



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Legal Disclaimer

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- 1. The industry,*
- 2. Prospective entrants,*
- 3. Government,*
- 4. Academia and other stakeholders.*

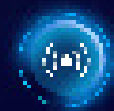
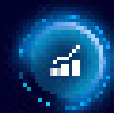
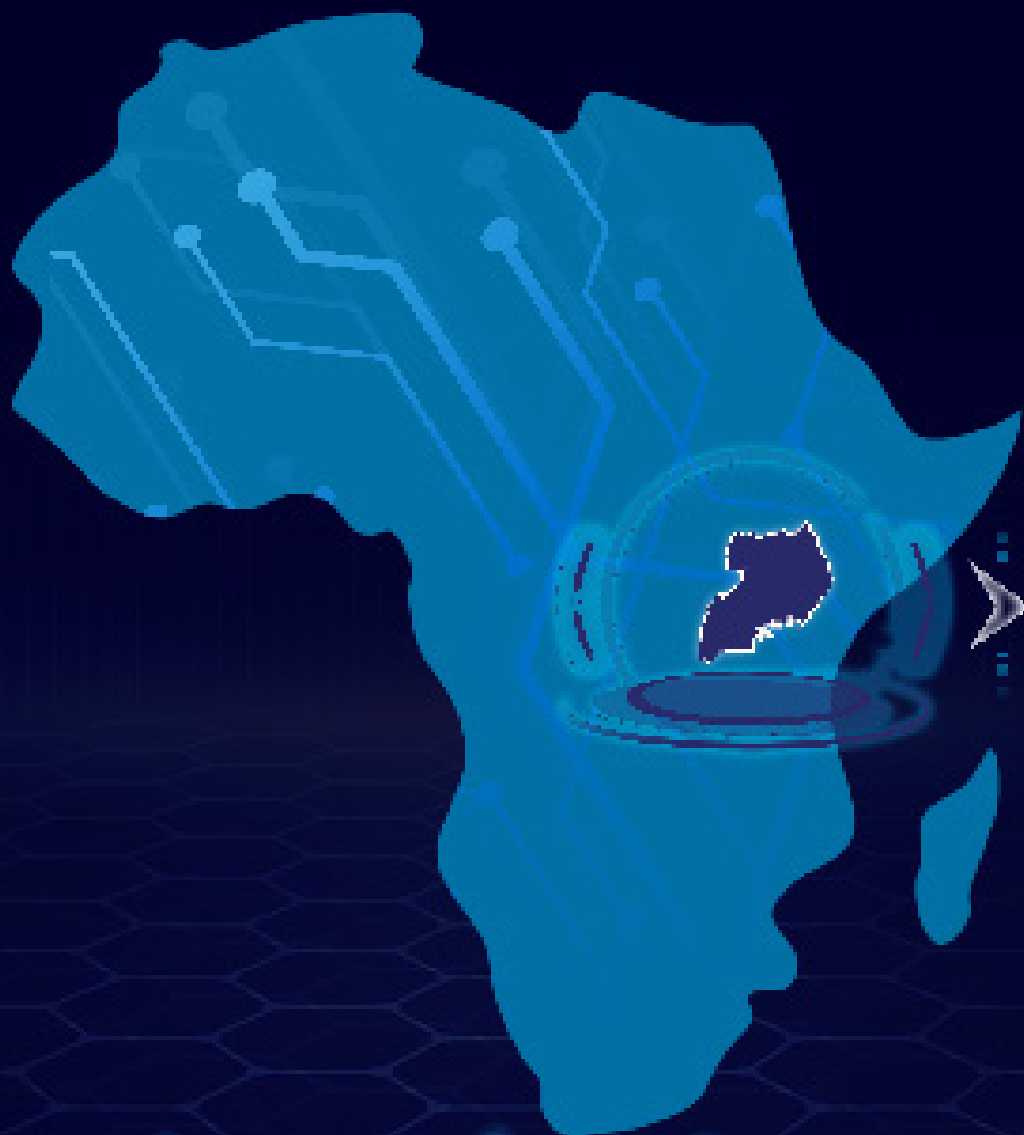
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Introduction

This is a review of the industry performance, trends and key developments for the third quarter of the 2023/24 Financial Year starting April to June 2024. The report covers:

1. Domestic Highlights
2. Service Access and Subscriptions
3. Traffic and Usage
4. Financial Performance
5. Post and Courier Sector
6. Broadcast and Multimedia

Domestic Highlights



Key Headlines (Apr - Jun 2024)

UGANDA FILM FESTIVAL 2024



UGX 50 million

generated in the Uganda Film Festival (UFF) 2024 scheduled screenings of 36 Ugandan films.



29 Winners Awarded

out of 362 total submissions. 274 were Uganda submissions in the categories of Feature Film, Short Film, Documentaries, TV Drama Series, Animation and student film.

Key Headlines (Apr - Jun 2024)

UCC INITIATIVES & PARTNERSHIPS



April - June 2024

More than **15,000** participants in the Country-wide Digital Literacy Skilling in the areas of:

- Digital literacy for SMEs (4 districts)
- Digital literacy for the elderly (8)
- Digital literacy for Women (15)
- ICT & Multimedia for youth (25)
- Digital literacy for PWDs (27)
- Digital literacy for Rural Communities (30)
- Digital literacy for Farmers (41)



4th April 2024

Airtel Uganda hands UCC **shs 34.8** billion to support rural infrastructure development. This contribution is in accordance with the Communications Act and the terms of the network's license, which mandates Telecom operators to allocate 2% of their annual gross revenue to support the development of rural communications infrastructure in the country.

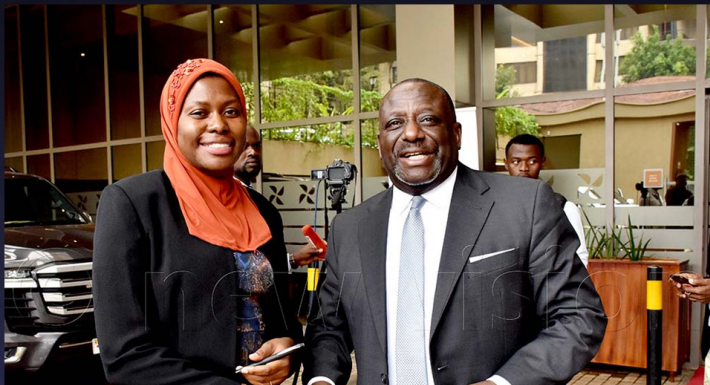


27th May 2024

MTN Uganda hands UCC **shs 42.5** billion to support rural infrastructure development. This contribution is in accordance with the Communications Act and the terms of the network's license, which mandates Telecom operators to allocate 2% of their annual gross revenue to support the development of rural communications infrastructure in the country.

Key Headlines (Apr - Jun 2024)

INDUSTRY NEWS



9th April 2024

UCC and ICT service providers meet to fight vandalism on ICT infrastructure. Dr Aminah Zawedde, the Permanent Secretary of the Ministry of ICT and NG highlighted the need for collaboration between public and private sectors to defeat the vice.



17th April 2024

UCC trains courier, postal operators on e-commerce regulations, standards in conjunction with Universal Postal Union (UPU). The three-day workshop engaged operators on concerns related to mail security standards, cyber security, and mandatory data exchange requirements, among others.



29th April 2024

Talkio Mobile, Uganda's latest Mobile Virtual Network Operator (MVNO), announces entry into the Ugandan market. Talkio is set to offer high-speed internet and seamless communication to customers. The Telecom plans to launch its services to the general population early as September 2024.

Service Access and Subscriptions



2nd Quarter 2024 Subscriptions



38.5 Million

Active Mobile Subscriptions

163.9 Thousand

Fixed Line Subscriptions

Devices and Terminals



2.3 Million
Basic Phones



25.8 Million
Feature Phones



16.7 Million
Smart Phones

Subscriptions



44.2 Million
Mobile Money
(Registered)

16.4 Million
Mobile Internet

68 Thousand
Fixed Internet

Traffic and Usage

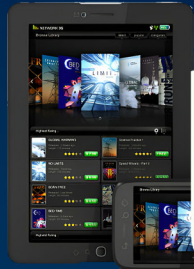


2nd Quarter 2024 Traffic



**1.84
Billion**

Mobile Money
Transactions



**195.7
Million**

GigaBytes (GBs)
Downloaded



**15.3
Billion**

USSD
Sessions



**18.6
Billion**

Domestic On
Net Minutes



**918.6
Million**

Domestic Off
Net Minutes



**282.6
Million**

One Net Area
(ONA) In Minutes



**28.8
Million**

One Net Area
(ONA) Out Minutes



**18.3
Million**

International
Voice In Minutes

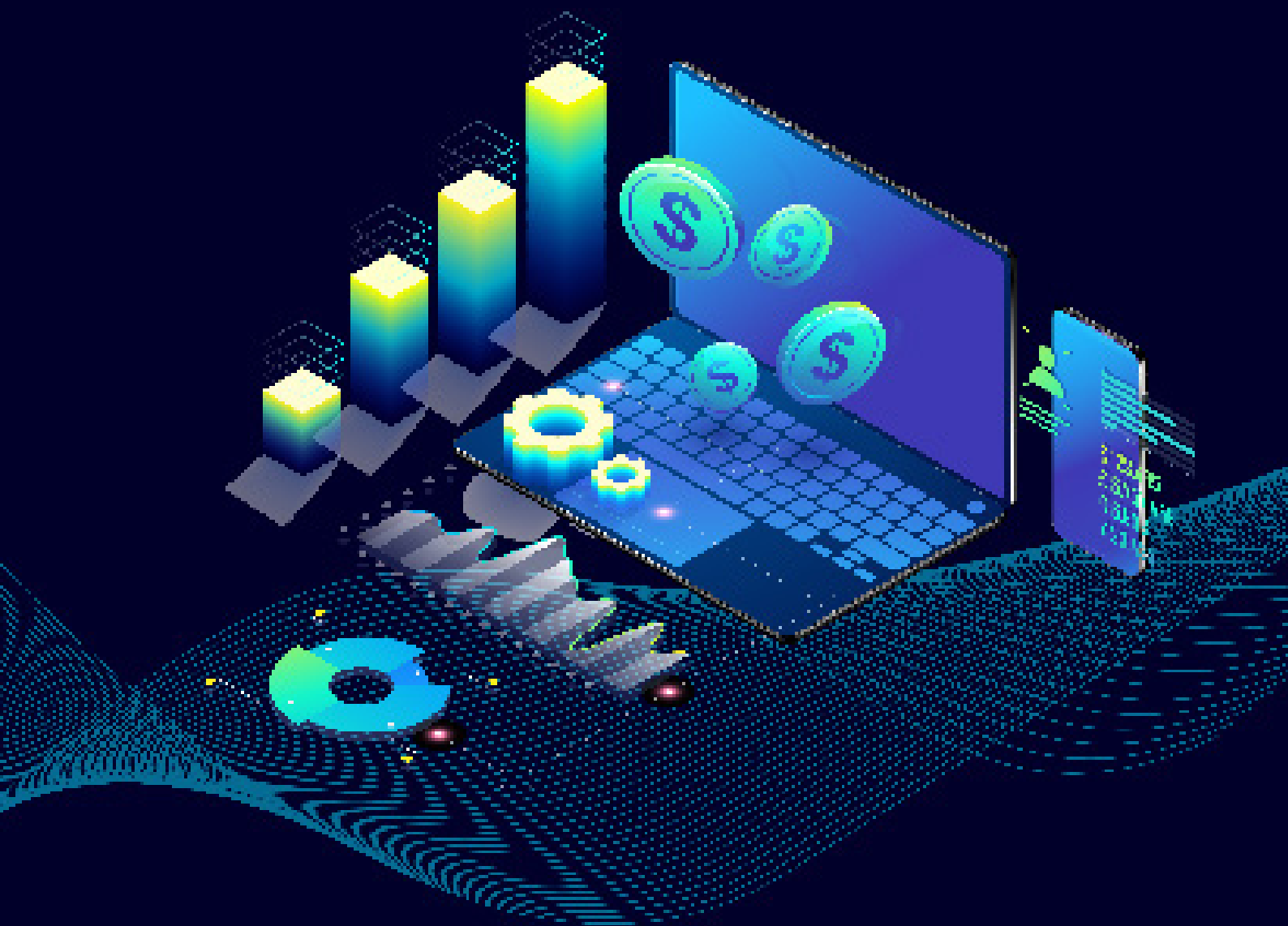


**7.5
Million**

International
Voice Out Minutes



Financial Performance



2nd Quarter 2024 Telecom Revenue



Post and Courier Sector Highlights



Post and Courier Overview

2,035

Express Mail Service
(EMS) Outbound



10,100

East Africa
Inbound



3,489

East Africa
Outbound



244,021

Mails Delivered
Country-wide



1,698

Express Mail Service
(EMS) Inbound



108,929

Rest of the World
Outbound



139,145

Rest of the World
Inbound

Broadcast and Multimedia



Broadcasting Overview

Country Mapping for The Pay-TV market in Uganda



DStv
Satellite

Country
Wide

zuku
Satellite

Country
Wide

StarTimes
Satellite

Country
Wide

StarTimes
Satellite

Country
Wide

StarTimes
Terrestrial

Kampala, Wakiso,
Mpigi, Masaka,
Mbarara, Fortportal,
Jinja, Mukono,
Kalangala, Luweero,
Gulu and Mbale

GOtv
Terrestrial

Kampala, Jinja,
Iganga, Mbale, Lira,
Gulu, Arua, Kasese,
Mbarara,
Masaka and Wakiso

Sun TV
Cable

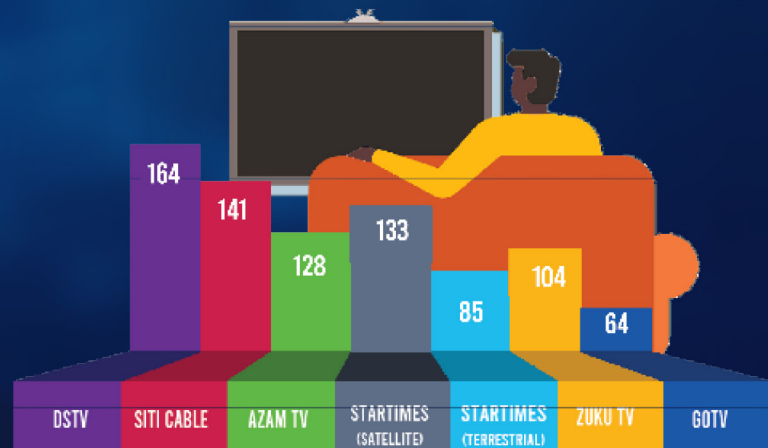
Kampala & Jinja

PAY TV (JUNE 2024)

1.40
Million
Subscribers



Channels Offered





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