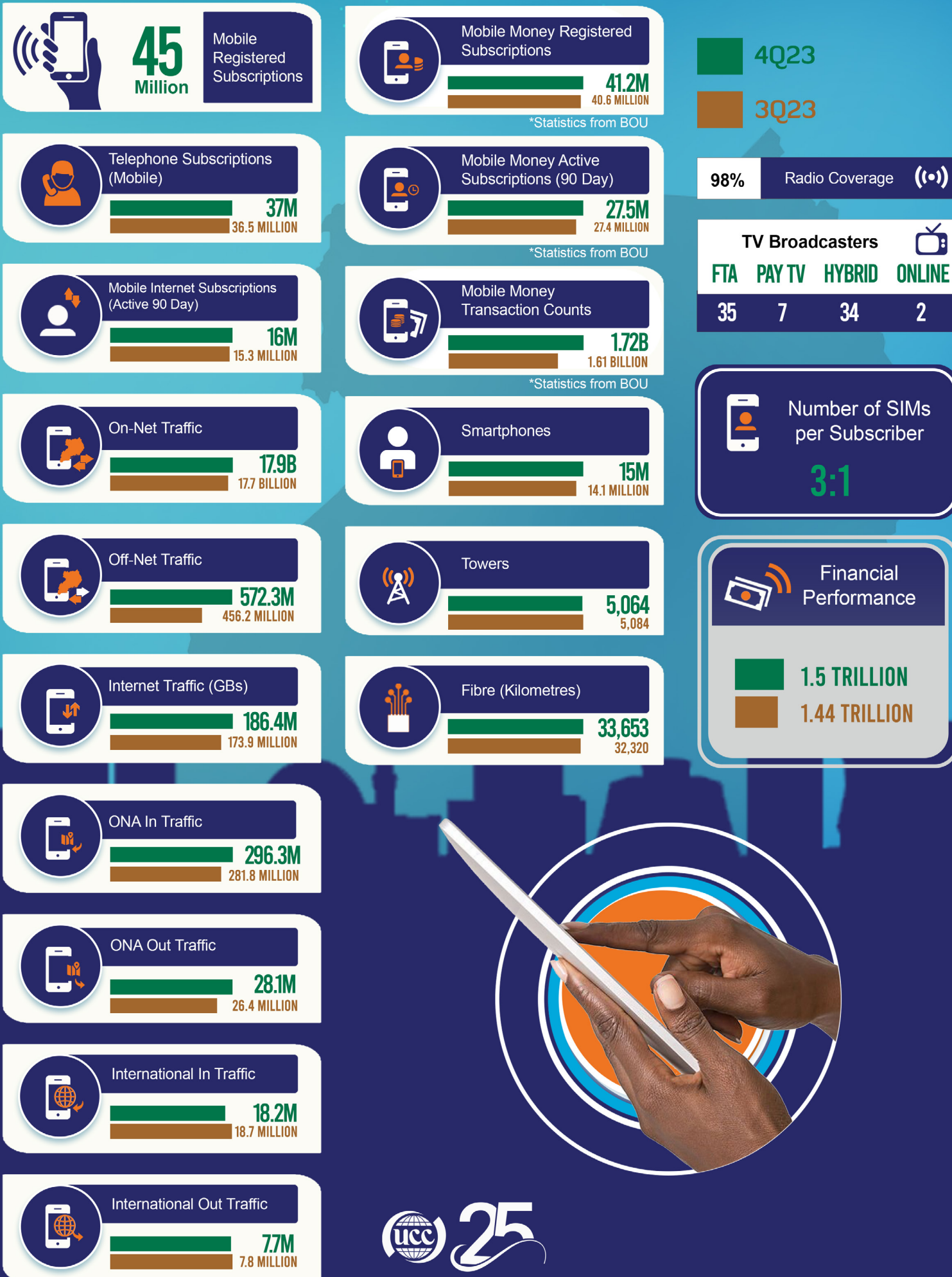




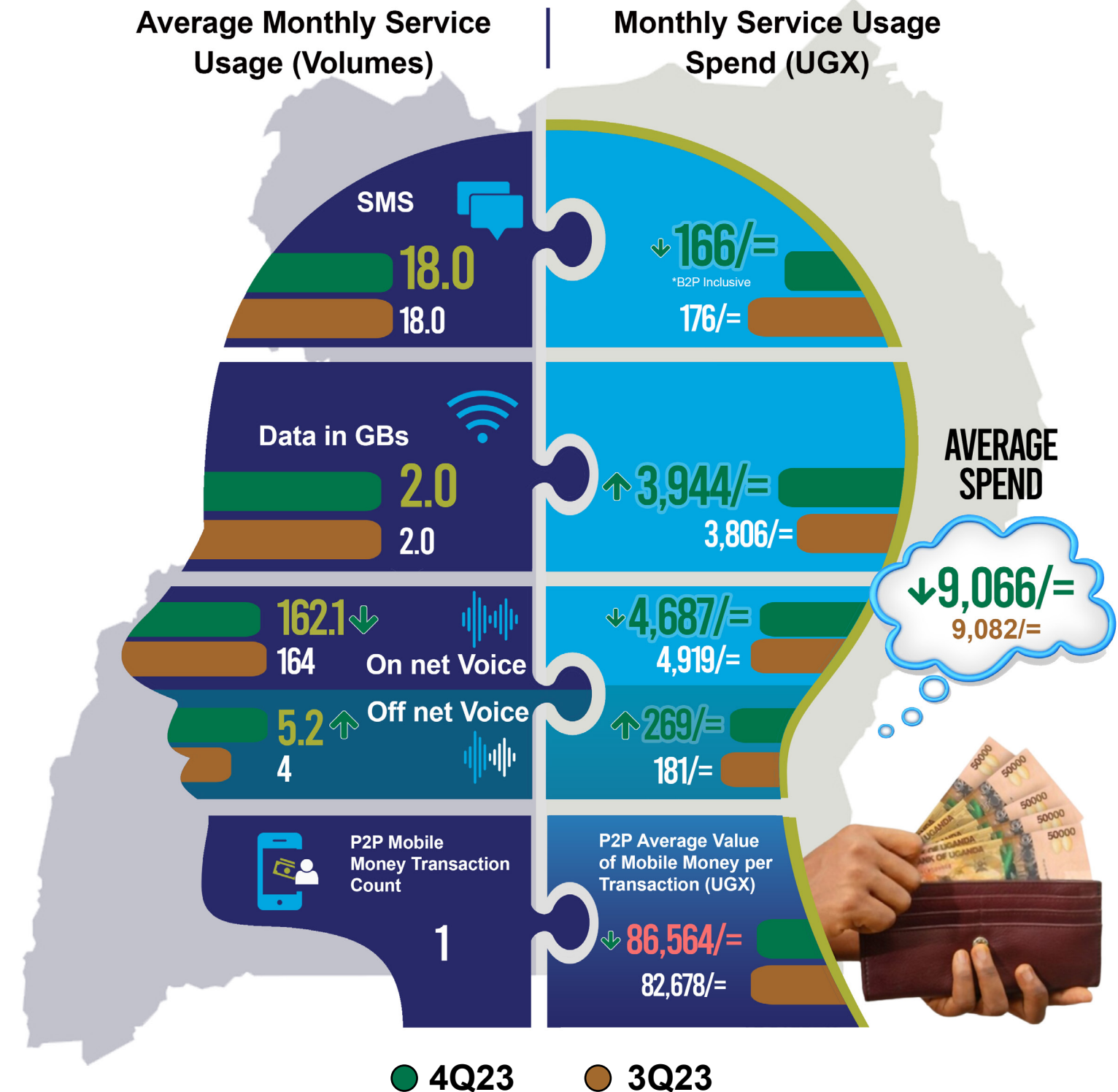
**Market
Performance
Report
2Q FY 2023/24
(Oct – Dec 2023)**



Industry Snapshot December 2023



December 2023 Average User Profile



Legal Disclaimer

The information and figures contained herein were obtained from licensees' submissions to the Commission and other sources available to the Commission. It is intended to provide the communications market overview to:

1. The industry,
2. Prospective entrants,
3. Government,
4. Academia and other stakeholders.

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UCC gets a new Executive Director

The Hon. Minister of ICT and National Guidance, Dr. Chris Byaromunsi, appointed Hon. George William Nyombi Thembo as the Executive Director of the Uganda Communications Commission effective 1st December 2023.

Introduction

This is a review of the industry performance, trends and key developments for the second quarter of the 2023/24 Financial Year starting October to December 2023. The report covers:

1. Domestic Highlights
2. Service Access and Subscriptions
3. Traffic and Usage
4. Financial Performance
5. Post and Courier Sector
6. Broadcast and Multimedia

Domestic Highlights

Key Headlines (Oct -Dec 2023)



9th October, 2023

UCC joins the rest of the world to celebrate World Post Day in Masindi District. The Commission, together with Uganda Post Limited (UPL), conducted social-economic awareness drives.

November, 2023

UCC under the Uganda Communications Universal Service and Access Fund (UCUSAF) distributed 5,767 devices among rural communities in 30 districts across Uganda (26 villages), (4 parishes).



1st December, 2023

Hon. Nyombi Thembo sworn in as Executive Director of the Uganda Communications Commission (UCC). He succeeds Eng. Irene Kaggwa who served as Ag.ED since 2020



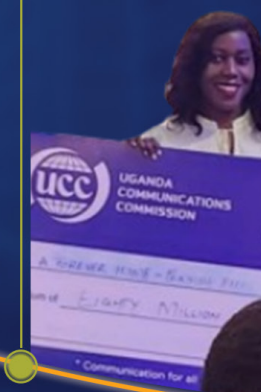
7th December, 2023

Dr. Innocent Nahabwe declared Chairperson of the National Association of Broadcasters (NAB). He succeeds Dr. Kin Kariisa who had served as Chairperson since 2015.



13th December, 2023

14 film projects secured funding from UCC in the 2nd edition of the Content Development Support Program.



22nd December, 2023

Uganda Telecommunications Corporation Limited (UTCL) and Rowad Capital Commercial LLC (RCC) Sign Joint Partnership Agreement to improve Uganda's telecommunications sector.



Service Access and Subscriptions

4th Quarter 2023 Subscriptions



45 Million

Registered Mobile Subscriptions

37 Million

Active Mobile Subscriptions

131.1 Thousand

Fixed Line Subscriptions

Devices and Terminals



2.0 Million
Basic Phones



25.0 Million
Feature Phones



15 Million
Smart Phones

Subscriptions



41.2 Million
Mobile Money
(Registered)

16 Million
Mobile Internet

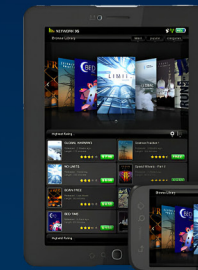
48.1 Thousand
Fixed Internet

Traffic and Usage

4th Quarter 2023 Traffic



**1.72
Billion**
Mobile Money
Transactions



**186.4
Million**
GigaBytes (GBs)
Downloaded



**12.7
Billion**
USSD
Sessions



**17.9
Billion**
Domestic On
Net Minutes



**572.3
Million**
Domestic Off
Net Minutes



**296.3
Million**
One Net Area
(ONA) In Minutes



**28.1
Million**
One Net Area
(ONA) Out Minutes



**18.2
Million**
International
Voice In Minutes



**7.7
Million**
International
Voice Out Minutes



Financial Performance

4th Quarter 2023 Telecom Revenue



Post and Courier Sector Highlights



Post and Courier Overview

2,057
Express Mail Service
(EMS) Outbound



4,024
East Africa
Inbound



1,712
East Africa
Outbound



172,009
Mails Delivered
Country-wide



2,571
Express Mail Service
(EMS) Inbound



93,671
Rest of the World
Outbound



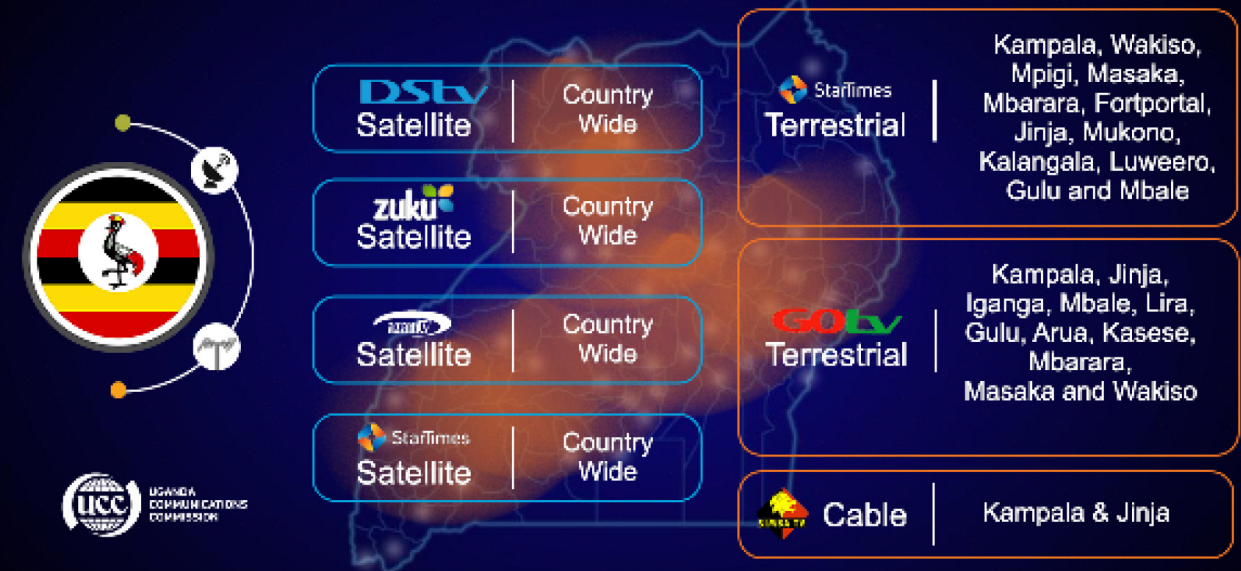
129,145
Rest of the World
Inbound



Broadcast and Multimedia

Broadcasting Overview

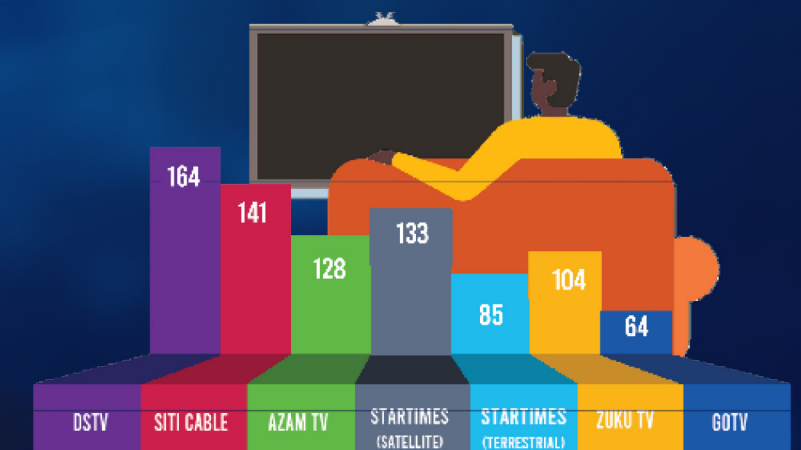
Country Mapping for The Pay-TV market in Uganda

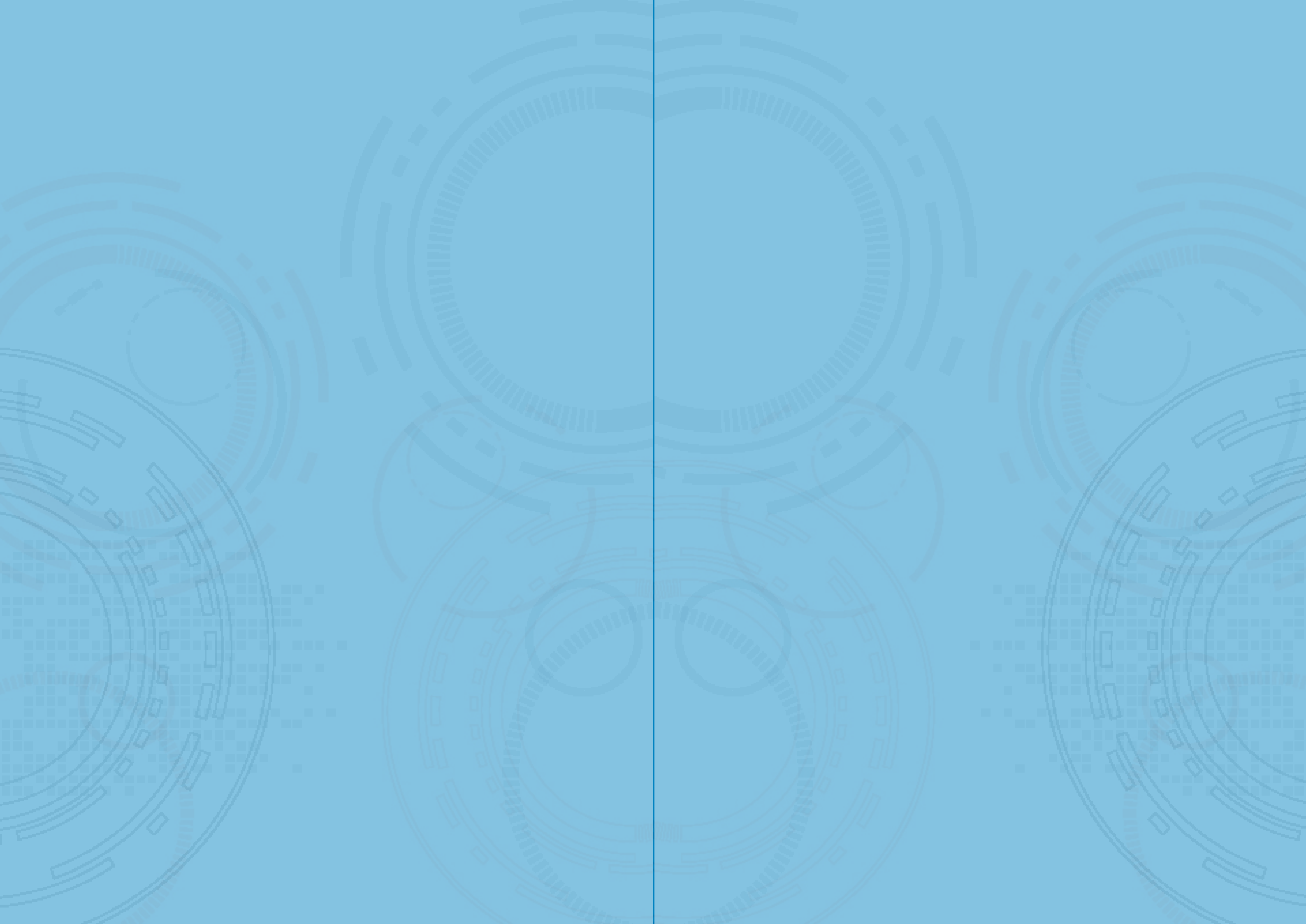


PAY TV (DECEMBER 2023)

1.5 Million Subscribers

Channels Offered







 0800222777

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 uccinfo.blog

 Uganda Communications Commission

 **kcompare.ug**

 **NetQ-UG**