



LICENSE APPLICATION REQUIREMENTS FOR THE TELEVISION					
No.	LICENCE	CATEGORY OF SERVICES	APPLICATION REQUIREMENTS	APPLICATION FEES	LICENCE FEES (VAT EXCLUSIVE)
1.	PUBLIC SERVICE PROVIDER LICENCE (PSP)	TELEVISION-CONTENT PROVISION. (CP)- these can be; <ul style="list-style-type: none"> - Single stream CSP or - Multiple Stream CSP The above can be; 1. <u>FREE TO AIR (FTA)</u> – these are available as free channels on all platforms- these should not be carried on pay platforms unless it is intended that the channels remain on air when subscription runs out.	An Application for a licence for any of the services issued by the Commission is by way of letter, signed by the applicant, addressed to the Executive Director Uganda Communications Commission on Applicant’s letterhead, and must include the following: <ul style="list-style-type: none"> -The name of the Applicant (Entity) - The business address -The contact telephone number, email address, facsimile address, as well as website address/ULR where available - The name and designation of the contact person within the applicant’s organisation/company. - Clear indication of the services that you wish to provide. It shall be accompanied by the following separated /standalone annexes; 1. <u>The Company Profile</u> This must include: <ul style="list-style-type: none"> - Certified copy of the Certificate of Incorporation of the Company in Uganda. - Certified copy of the Certificate of Registration and Notarized copies of their certificate of incorporation or its equivalent (In the case of foreign companies) - Certified copies of the Memorandum and Articles of Association 	USD2500	<u>FREE TO AIR TELEVISION</u> <u>National</u> -Single Stream, National FTA- Initial entry USD \$ 20,300 Annual fees USD \$ 17,600 Per stream. - Multiple Stream, National FTA- Initial entry USD \$40,500 Annual fees USD \$ 67,600 or 0.65% of the operator’s annual revenue, whichever is higher. <u>Regional</u> - Single Stream, Regional FTA– Initial entry USD \$ 5,400 Annual fees USD \$2,700 -Multiple oream, Regional FTA- Initial entry USD \$5,400; Annual fees USD \$5,400 <u>International channel</u> Single Stream, FTA of an International Channel-Initial entry USD \$27,000 & Annual fees USD \$20, 300 per stream

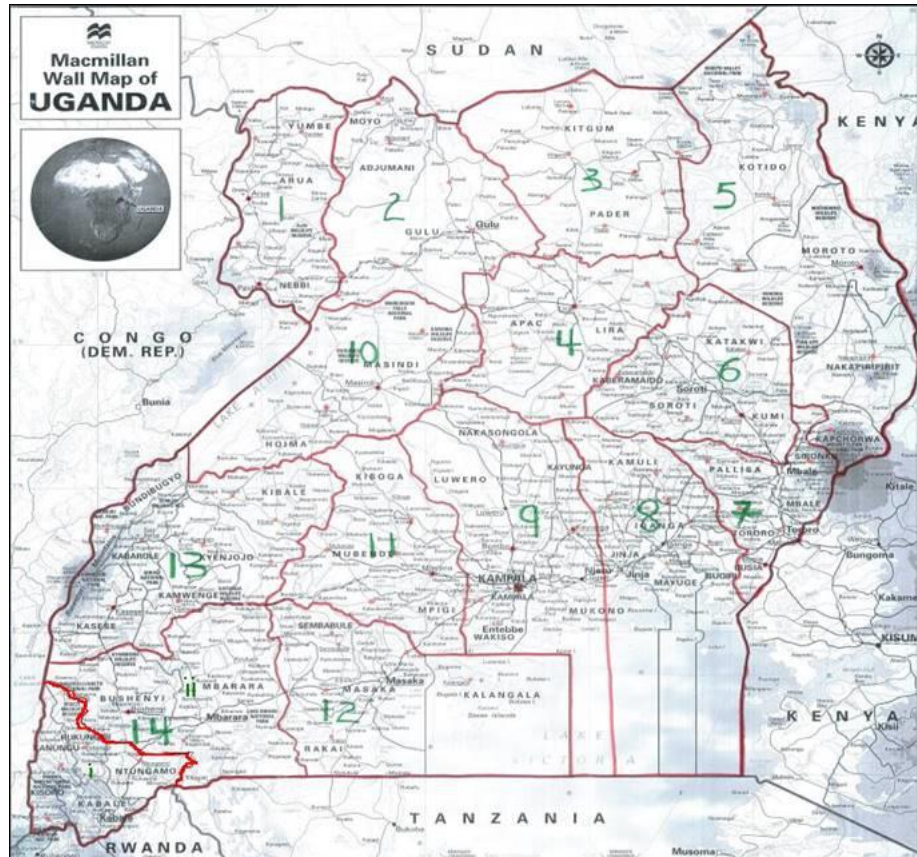
		<p>2. <u>PAY TV</u>- these are encrypted channels available only on pay platforms.</p> <p>3. <i>HYBRID</i>- these can be carried on both the free platform and the pay platform & these must have national coverage).</p> <p>4. <u>ONLINE BROADCAST</u> - available only online.</p> <p>5. <i>Academic/Research Broadcaster</i>- Available for only 6 months and for purposes of only Academics & research.</p> <p><u>COVERAGE</u></p> <p>The Coverage of the licences is as follows: -National – covering 10 or more of the 14 specified regions of the country. - Regional coverage- covering between 1 and 9 of the broadcasting regions.</p>	<ul style="list-style-type: none"> - Details of the Directors and Shareholders and their respective shareholding at the date of the application. Where there are shareholder companies, you must provide the ownership chain of the applicant until shares are attributed to individuals. - In the case of NGOs, a certificate of Registration from the NGO board - In the case of a Government agency established by statute reference to such Statute - URA Tin number and tax clearance form/ evidence of exemption thereof. - An Affidavit confirming the authenticity of the documents submitted. (Template is attached hereto.) <p><u>2. The Business plan</u> This will include:</p> <ul style="list-style-type: none"> -The Business concept (Business and service/product description, customer and geographical coverage etc) - Economic market and financial analysis (with proposed initial prices and cash flow statement) - Evidence of capital (Bank deposits, credit facilities and audited accounts) - Operational Arrangements (Human resource plan, customer service plan support arrangements) <p><u>3. Technical plan</u></p> <ul style="list-style-type: none"> -Service details: Service coverage ; Type of TV Service (Free to Air /Pay TV/ Hybrid); Type of infrastructure to be used for service distribution (Terrestrial / cable/satellite/ IPTV network/ Internet-OTT streaming); and Name & contact details of the Service distribution provider(s) that will be used - A detailed description of planned production and (or) aggregation facilities, indicating; <ul style="list-style-type: none"> • Technologies and standards to be used in the production or aggregation of the TV content 		<p><u>PAY TV</u> <u>Single stream</u> -Single Stream, National channel - Initial entry USD \$ 27,000; Annual fees USD \$20,300</p> <p>- Single stream, regional channel- Initial entry USD \$8,100; Annual fees USD \$4,100</p> <p>- Single stream, International channel on Pay Tv platform- Initial entry USD \$32,400; Annual fees USD \$27,000</p> <p><u>Multiple stream</u> -Multiple Stream- National coverage- Initial entry USD \$67,600 Annual fees USD \$150, 000 per licensee or 0.65% of the operator's annual revenue, whichever is higher. -Multiple stream – Regional coverage- Initial entry USD \$20,300 Annual fees USD \$33,800 per licensee.</p> <p><u>HYBRID TV</u> Initial entry USD \$ 21,600 Annual fees USD \$ 18,900 Per stream</p> <p><u>ONLINE BROADCASTER</u> Annual fee \$ 8,100 per stream per annum</p>
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		<p>-International channel- Channel that broadcasts outside Uganda but wishes to air their content in Uganda.</p>	<ul style="list-style-type: none"> • The schematic layout of the network showing the physical locations of studio and connections to head end facilities of the licensed infrastructure service providers. • A schematic diagram showing how and where the Uganda Channels are to be uploaded onto the bouquet if they are to be included in the bouquet. <ul style="list-style-type: none"> - Facilities/infrastructure sharing initiatives taken or planned leasing from other licensed providers, - A comprehensive roll out plan of the network, indicating clear timelines of all planned activities. - Essential resource/facilities requirements: These refer to resources or facilities, which are considered necessary for use in communication service provision but are limited in availability. They include VSATs, spectrum and numbering resources. - Disaster recovery plan (including insurance of critical studio and production facilities and equipment.) - A Redundancy Plan (The plan shows how the Company can seamlessly continue offering service in the event of a system component breakdown). - Backup Plan (measures in place, to ensure continuity in case of data losses). - Quality Assurance Plan (The set of technical related activities that will be implemented to ensure that the company provides services to the customers' satisfaction). - Demonstration of technical experience and capability as well as access to technical expertise and experience. - Security measures, electro-mechanical safety measures and public safety measures that will be put in place at the production and aggregation facilities. 		<p><u>ACADEMIC/RESEARCH BROADCASTER</u> USD \$ 1, 350</p> <p><u>PUBLIC BROADCASTER – UBC</u> Annual fee USD \$33,800</p>
2.	PUBLIC INFRASTRUCTURE PROVIDER LICENCE	COMMUNICATIONS INFRASTRUCTURE	<p>(1&2 as in PSP) 3. <u>Technical Plan</u></p>	USD 2500	<u>-NATIONAL PIP</u>

<p>(PIP)</p>	<p>This covers all forms of infrastructure for provision of communications network, and includes operation of Communications masts, towers, satellites, multiplexers etc.</p> <p>This may also be regional or national.</p>	<ul style="list-style-type: none"> - A detailed description of planned infrastructure facilities, indicating; <ul style="list-style-type: none"> • Transmission and compression standards to be used • Capacities to be installed (in switching and transmission facilities) • The schematic layout of the network showing the following facilities and their physical location: studio outputs, Head end facility, transmission sites, and satellite gateway facilities if any. - Facilities/infrastructure sharing initiatives taken or planned leasing from other licensed providers, - A comprehensive roll out plan of the network, indicating clear timelines of all planned activities. - Essential resource/facilities requirements: These refer to resources or facilities, which are considered necessary for use in communication service provision but are limited in availability. They include VSATs, spectrum and numbering resources. - Disaster recovery plan (including insurance of critical studio and production facilities and equipment). - A Redundancy Plan (The plan shows how the Company can seamlessly continue offering service in the event of a system component breakdown). - Quality Assurance Plan (The set of technical related activities that will be implemented to ensure that the company provides services to the customers' satisfaction). - Demonstration of technical experience and capability as well as access to technical expertise and experience. - Security measures, electromechanical safety measures and public safety measures that will be put in place at infrastructure facilities. <p>NB All successful applicants shall be required to submit letters of credit with UCC as follows:</p>	<p>Initial Entry Fees (One off- USD \$ 100,000)</p> <p>Annual License Fees USD \$30,000 And 2% on GAR</p> <p>- REGIONAL PIP Initial entry fees USD \$ 25,000; Annual License fees USD \$ 3,000 and 2% on GAR</p>
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3.	AUTHORISATIONS	SUBSCRIBER MANAGEMENT SERVICES	<p><u>(1&2 as in PSP)</u> Provide company profile and business plan</p>	USD 2500	<p>SUBSCRIBER MANAGEMENT SERVICES Initial entry USD \$ 13,500 Annual fees USD \$ 5,400</p>

BROADCASTING REGIONS



Region 1- Arua Region	Region 8- Jinja Region
Region 2- Gulu Region	Region 9- Kampala Region
Region 3- Kitgum Region	Region 10- Masindi Region
Region 4-Lira Region	Region 11- Mubende Region
Region 5- Moroto Region	Region 12- Masaka Region

Region 6- Soroti Region	Region 13- Fort Portal Region
Region 7- Mbale Region	Region 14- South West Region

For more information, please contact;

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