

# CALL FOR BUSINESS PLAN PROPOSALS FOR THE UCC/UCUSAF GRANT FOR SKILLING YOUTH GROUPS IN ICTS AND MULTIMEDIA

## STATEMENT OF REQUIREMENTS

### 1.0 Introduction

The Uganda Communications Commission (UCC) through the Uganda Communications Universal Service Access Fund (UCUSAF) has launched a call for business plan proposals to establish a collaboration in the implementation of key activities under a general thematic area of skilling youths in Multimedia production to enhance local content creation in Uganda in response to the adverse effects that COVID-19 pandemic is having on the entertainment industry and the youth.

Therefore, the UCUSAF III programme set aside resources to be utilized under a collaborative grant framework between UCC/UCUSAF and a suitable partner to implement the project. Some of these funds are available within the operational budget of Financial Year 2020/21. A pilot shall be conducted in 2 areas where UCC/UCUSAF has set up public ICT facilities

### 2.0 Background

Youth is a socially constructed intermediary phase that stands between childhood and adulthood. The UN defines a Youth as someone between the ages of 15 and 24 years old. In Uganda, the Ministry of Gender Labour and Social Development (MGLSD) defines Youth as persons aged between 18-30 years.

The National Labour Force Survey 2016/17 undertaken by the MGLSD found that most of the youth (69%) lived in rural areas and that more than two-thirds of the employed youth (68%) had neither technical skills nor specialization in training.

50% was the youth Employment to Population Ratio (EPR). EPR refers to the proportion of youth aged 18-30 years that was employed. In the study, EPR was 59 per cent among males and 42 per cent among females.

These statistics show that much needs to be done to empower the youth with skills and knowledge to improve their livelihoods.

The International Telecommunications Union youth report of 2014 stated that for the youths to take advantage of ICT opportunities, they increasingly need training not just in basic computer use, but in web design, **multimedia creation** and content production, as well as skills in communication, problem-solving and collaboration.

Based on the above facts, UCC/UCUSAF is seeking to collaborate with a suitably qualified stakeholder or consortium of stakeholders with the requisite qualifications, resources, competencies and experience as per the eligibility criterion and statement of requirements as presented in this call. The partners shall implement initiatives aimed at addressing the challenges identified above and other emerging sector challenges like those raised by the COVID19 pandemic. This planned collaboration will see UCUSAF offer technical and financial support subject to the availability of funds.

### **3.0 Project Objectives**

#### **3.1 General Objective**

The general objective of the scheme is to encourage and assist the youth to adopt ICT tools and applications in multimedia production and related business processes, and thereby, improve their productivity and competitiveness in national and international markets. The strategy aims at establishing youths that are self-employed and self-sustaining using IT tools and skills in multimedia production.

Youth enterprises established will employ other unemployed youths hence reducing youth unemployment.

#### **3.2 Specific Objective**

- (i) To introduce the youths to and train them in ICT Multimedia production tools for job creation
- (ii) To educate the beneficiaries on the opportunities of ICT in multimedia and demonstrate how they can harness them for their livelihoods.

### **4.0 Project Actions**

- 1.1 Identify target youth groups to benefit from the skilling.
- 1.2 Develop training content, customized in local languages, where possible
- 1.3 Train youths who meet prerequisite minimum skills requirements
- 1.4 Monitor and follow-up trainees.

## **5.0 Target Group**

This initiative targets youth groups with interest in Multimedia production and the arts and those engaged in the entertainment business. This phase is for a pilot that shall be done using facilities set up by UCUSAF at public ICT facilities in two locations. One urban (Wakiso) and one rural (Nakaseke)

## **6.0 Eligibility of Applicants**

### **6.1 General Criteria**

1. Be a legally established non-profit entity in Uganda with a mandate to work with the youths in Uganda.
2. The applicant must be in satisfactory financial health and have adequate financial systems to report to UCUSAF as shall be required.
3. The applicant/Lead applicant must have the capacity and willingness to work in urban and rural Uganda.
4. The applicant/Lead applicant or consortium partner should provide proof of more than 2 Years' experience in the field of multimedia training or engagement.
5. The applicant should have plans and intent to sustain the initiative.

### **6.2 Preference**

The Fund will give preference to applicants whose Business Plan proposals highlight the following: -

1. Demonstrate clear understanding and experience in dealing with Youth training and capacity enhancement.
2. Entities that have qualified human resources in house with the ability to implement the proposed project within the proposed timeframe
3. Proposals that provide for greater innovations in the execution of the project actions in remote and challenging environments (e.g. using existing infrastructure, mobilization stakeholders, adhering to COVID 19 era operational guidelines, lack of access or remoteness to the power grid, among others)
4. Clear Financial and material contribution from the applicant over and above the grant amount
5. Proposals that demonstrate higher value for money (The Grant amount is capped at UGX 150 Million)

## **1.0 Assessment Criterion**

The grant applications will be assessed based on a 3-stage process (Administrative, Technical and Financial) process: -

1. Administrative- will focus on assessment of the eligibility
2. Technical – will focus on clarity of the motivation, smartness of goals, appropriateness of methodology and project management, the feasibility of work plans, impact of the project, Ability to meet project priorities, addressing of crosscutting issues and project sustainability capacity to deliver.
3. Financial – will focus on Value for money, sustainability and the ability to mobilize more resources to scale the initiative.

## **2.0 Risk Assessment**

The UCUSAF Assessment team will carry out a Risk assessment of the indicated and non-indicated risks. The assessment based on the risks assessed will consider the totality of an applicant's submission in assessing whether a potential engagement would involve low, medium, high, or extreme risk to UCC/UCUSAF.

## **3.0 Required Applicant's Legal Documents**

1. Applicant Certificate of incorporation or registration providing a legal name – the name that identifies the applicant for legal, administrative and other official purposes.
2. Applicant Memorandum and Articles of Association
3. Applicant address (physical, postal, email, and web site where applicable)
4. Applicant Contact person details – the name, position, phone and email contact for an authorized representative of the Applicant.
5. Applicant Affiliated entities
6. Applicant's Audited Financial Account statements for the last 2 years.
7. Applicant's signed Code of Ethical Conduct in Business for Grant applicants and Providers. (Template to be provided by UCC/UCUSAF)
8. Applicant or Consortium partners' proof of experience in conducting multimedia training.

#### **4.0 Business Plan Requirements**

1. Project motivation, objectives and outcomes
2. Project linkage to UCC/UCUSAF strategy and the National Development Agenda
3. Experience managing similar projects
4. Project implementation methodology
5. Project management framework
6. Project work plans and associated milestones (Targeted number of trainees, training duration, etc)
7. Project implementation budget
8. Sustainability approach
9. Monitoring and evaluation approach
10. Risk management framework
11. Integration of cross-cutting issues of; gender, youth, digital divide among other

#### **5.0 Application Timeline**

The grant application is open from 14<sup>th</sup> to 27<sup>th</sup> April 2021

A Pre – grant Application meeting will be held online on **22<sup>nd</sup> April 2021 at 10.00 am**. Details will be communicated on the UCC official website [www.ucc.co.ug](http://www.ucc.co.ug) and on all UCC official social media sites.

For any required clarification or guidance on the grant application process, please contact telephone +256-41-2339000/+256-41-2339000 or email [registry@ucc.co.ug/emuyomba@ucc.co.ug](mailto:registry@ucc.co.ug/emuyomba@ucc.co.ug).

Final Applications should be submitted in triplicate hard copies (3 Copies) by 4.00 pm on 26<sup>th</sup> April 2021 to: -

**The Executive Director  
Uganda Communications Commission  
Plot 42-44, Spring Road Bugolobi  
P.O. Box 7376, Kampala**

A Soft copy of the proposal should also be sent to the following email addresses by the deadline: [registry@ucc.co.ug](mailto:registry@ucc.co.ug).

#### **Disclaimer**

Personal information supplied in an application will be used by UCC in accordance with the Laws of Uganda.