

## **MOVIE DISTRIBUTION & EXHIBITION RELEASE GUIDELINES**

Following the streamlining of regulation within the film industry in Uganda, the Uganda Communications Commission, [UCC] in line with its oversight mandate on film and home video distribution and exhibition, hereby issues the following code of performance to all distribution/exhibitor licensees:

### **1. HOME VIDEO DISTRIBUTION GUIDELINE**

A licensed company or individual seeking to put any film or home video content in the market must ensure that the following conditions have been met:

- (a) Obtain from the appropriate government agency all necessary censorship approvals on the film title.
- (b) Apply for the release certificate attaching:
- (c) Evidence in writing of agreement to distribute with Copyright owner, if you are not the Copyright owner.
- (d) A copy of censorship approval from appropriate agency.
- (e) State the number of copies of DVD/CD for release [Note that replicating any film or video work before release certificate is obtained is illegal].
- (f) Submit evidence of approval of posters and promo materials from the censorship authority before embarking on any promotion or advertisement.
- (g) Receive approval and collect release certificate.

### **2. CINEMA/EXHIBITOR RELEASE GUIDELINE**

A licensed exhibitor before putting out film content for screening to members of the public shall ensure that he/she follows these requirements:

- (a) Apply for release certificate on the film title.
- (b) Attach evidence of acquisition of rights over the film title.
- (c) Attach censorship approvals [including approval of trailers and promo materials] from the appropriate government agency.
- (d) Receive approval and collect release certificate.

**Note:**

***Exhibitors are reminded that it is an offence punishable under the law to admit under aged persons to view films with age restrictions.***